

artavenue

2014ratecard

Art Avenue is published six times a year. It is free with membership in the Federation of Canadian Artists and available for sale at Federation Gallery in Vancouver. Circulation is 2500. Twenty-three hundred are delivered directly through the mail. The balance is sold to gallery visitors and tourists. 90% of Art Avenue readers live in British Columbia and Alberta. 78% are artists and 22% are art collectors, dealers and supporters of the arts.

Classified Ads

40 cents per word for members, **60 cents** per word for non members, (plus GST) per issue. Submissions are restricted to 100 words maximum, and must be paid in advance. To place a classified ad, contact **Helen Duckworth** at **(604) 681-2744** or e-mail: artavenue@artists.ca

Display Ads

Printing Specifications:

Trim size: 8.5 x 11, Bleed Size: 8.75 x 11.25 (Bleeds only accepted for the inside and outside back cover.)
 Printing: 4 colour (CMYK) Offset Line Screen: 150 Lpi 300 dpi Stock: Luna Glass 70 lb. Binding: Saddle Stitch.

Material Specifications:

Electronic (recommended: Macintosh platform, digital format (QuarkXpress, Illustrator, Freehand, and PhotoShop). Include all supporting Tiff and EPS files as well as fonts. (Avoid True Type or Multiple Master fonts.) Include a contact name and phone number with all submissions. Submissions must be digital files sent to the address below or via Dropbox.

Reserve display ads with **Helen Duckworth** at **(604) 681-2744** or e-mail: artavenue@artists.ca

Ads must be received by the deadline, below.

Type	Color Back Cover Full Page 8w x 10.5h	Black and White Inside Full Page 8w x 10.5h	½ Page 8w x 5.125h	¼ Page 3.75w x 5.125h	Banner 8w x 2h	1/8 Page 3.75w x 2.5h	Business Card
Member	\$1,000	\$600	\$300	\$160	\$150	\$120	\$100
Non - Member	\$1,500	\$900	\$450	\$240	\$225	\$180	\$150

All Prices are Subject to GST

Production Schedule

ISSUE	Reserve Ad Space by	Ad Deadline
Jan/Feb	November 22	December 1
Mar/Apr	January 24	February 1
May/June	March 21	April 1
July/Aug	May 23	June 1
Sept/Oct	July 25	August 1
Nov/Dec	September 23	October 1

Contact Information

Editorial Staff,
 Classified Advertising and
 Display Advertising:
 (604) 681-2744
 Publisher:
 Federation of Canadian Artists
 1241 Cartwright Street
 Vancouver, BC, V6H 4B7