

eblast

2014 ratecard

The Federation of Canadian Artist's 'Eblast' is emailed twice a month. It is a free perk of the membership with the Federation of Canadian Artists. It is sent directly to the inboxes of over 2,500 members in Canada, America, England, Singapore and other countries besides. 90% of readers live in British Columbia and Alberta. 78% are artists and 22% are art collectors, dealers and supporters of the arts.

Delivery Schedule

Eblasts are sent on Tuesdays on the second and fourth week of the month. We ask that content is sent to fcaadmin@artists.ca **no later than the Friday prior to release**. Please see the **production schedule** for upcoming dates. Each Eblast features different information than the last, so if you'd like your advert to run for two weeks or more, please request this when applying for space.

Suitable Content

Eblast reaches a very specialized audience of artists, art lovers, art dealers and art collectors. Content for the Eblast is limited to art related submissions. Posters for exhibitions and events are a good example, as are worded reminders for upcoming art shows or classes.

Material Specifications:

Please send JPEGs and picture documents to facadmin@artists.ca Worded submissions are limited to fifty words per submission. Word content can be sent via word document attachment or in the body of an email to fcaadmin@artists.ca, the appearance, including font and spacing of your content will be determined by the publisher to conform to our Eblast format.

You may submit multiple submissions to the same edition of Eblast, so long as the content is different.

Reserve display ads with **Helen Duckworth** at (604) 681-2744 or e-mail: fcaadmin@artists.ca

Ads must be received by the deadline, below. Application for advertising is done on a first come first serve basis, space allowing.

Type	High Resolution JPEG Image	Weblink	Email Address	Text Only Notices
Member	\$25	\$10	\$5	40 cents Per word
Non - Member	\$40	\$15	\$7.50	60 cents per word

All Prices are Subject to GST

Production Schedule

ISSUE

Tue 8th April
 Tue 22nd April
 Tue 6th May
 Tue 20th May
 Tue 10th June
 Tues 24th June
 Tues 8th Aug
 Tues 22nd Aug

Ad Deadline

Friday 4th April
 Friday 18th April
 Friday 2nd May
 Friday 16th May
 Friday 6th June
 Friday 20th June
 Friday 4th Aug
 Friday 18th Aug

Contact Information

Helen Duckworth,
 Eblast Advertising:
 (604) 681-2744
 Publisher:

Federation of Canadian Artists
 1241 Cartwright Street
 Vancouver, BC, V6H 4B7
www.artists.ca