

# e-news

## 2014 ratecard

The Federation of Canadian Artist's 'E-News' is emailed twice a month. It is a free perk of the membership with the Federation of Canadian Artists. It is sent directly to the inboxes of over 3,500 members in Canada, America, England, Singapore and other countries besides. 90% of readers live in British Columbia and Alberta. 78% are artists and 22% are art collectors, dealers and supporters of the arts.

### Delivery Schedule

E-news is sent on Tuesdays on the second and fourth week of the month. We ask that content is sent to [fcaadmin@artists.ca](mailto:fcaadmin@artists.ca) **no later than the Friday prior to release**. Please see the **production schedule** for upcoming dates. Each E-news features different information than the last, so if you'd like your advert to run for two weeks or more, please request this when applying for space.

### Suitable Content

E-news reaches a very specialized audience of artists, art lovers, art dealers and art collectors. Content for the E-news is limited to art related submissions. Posters for exhibitions and events are a good example, as are worded reminders for upcoming art shows or classes.

### Material Specifications:

Please send JPEGs and picture documents to [fcaadmin@artists.ca](mailto:fcaadmin@artists.ca). JPEGs must be postcard-sized (6" x 4"). Worded submissions are limited to fifty words per submission. Word content can be sent via word document attachment or in the body of an email to [fcaadmin@artists.ca](mailto:fcaadmin@artists.ca), the appearance, including font and spacing of your content will be determined by the publisher to conform to our E-news format.

You may submit multiple submissions to the same edition of E-news, so long as the content is different.

Reserve display ads with **Helen Duckworth** at (604) 681-2744 or e-mail: [fcaadmin@artists.ca](mailto:fcaadmin@artists.ca)

Ads must be received by the deadline, below. Application for advertising is done on a first come first serve basis, space allowing.

Type	High Resolution JPEG Image	Weblink	Email Address	Text Only Notices
Member	\$25	\$10	\$5	<b>40 cents Per word</b>
Non - Member	\$40	\$15	\$7.50	<b>60 cents per word</b>

**All Prices are Subject to GST**

### Production Schedule

#### ISSUE

Tue 8<sup>th</sup> April  
 Tue 22<sup>nd</sup> April  
 Tue 6<sup>th</sup> May  
 Tue 20<sup>th</sup> May  
 Tue 10<sup>th</sup> June  
 Tues 24<sup>th</sup> June  
 Tues 8<sup>th</sup> Aug  
 Tues 22<sup>nd</sup> Aug

#### Ad Deadline

Friday 4<sup>th</sup> April  
 Friday 18<sup>th</sup> April  
 Friday 2<sup>nd</sup> May  
 Friday 16<sup>th</sup> May  
 Friday 6<sup>th</sup> June  
 Friday 20<sup>th</sup> June  
 Friday 4<sup>th</sup> Aug  
 Friday 18<sup>th</sup> Aug

### Contact Information

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 Publisher:

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