

# 'The Inside View' – Art Avenue

## 2015 submission guidelines

Art Avenue is published six times a year. It is free with a membership subscription with the Federation of Canadian Artists and is also available for sale from the Federation Gallery on Vancouver Island. Circulation is over 2,100.

### Purpose

The Inside View is a feature designed to give our readership a better insight to the professional working studios of Federation of Canadian Artists members. Many aspiring artists do not yet have their own studios, or may be in the process of creating one and this article helps readers see how other artists have shaped and created studios which suit their mediums, practice and personalities.

### Specifications

The article consists of a 400-700 word article written in a word document in the font 'times new roman' accompanied by five photographs of your studio. Two to three of the photographs must feature you at work in your studio. We accept high quality JPEGs for use in this article. Please submit these items to [artavenue@artists.ca](mailto:artavenue@artists.ca) with the subject line 'The Inside View', by the deadlines featured below in the production schedule.

### Content:

Things to consider when writing your article:

- What made you decide that you needed studio space?
- How has your studio changed with you and your practice?
- What is your favorite feature about your studio?
- What modifications or changes are you looking to make to your studio in the future?
- How does being in your studio space make you feel?
- Why do you feel it is important for artists to have their own studio space?

### Pricing / Rates

There is no charge for having your article for 'The Inside View' featured. In return for providing content, the FCA will feature a short blurb about any current classes / workshops / events you may be involved in and feature a link to your professional website. Please include this at the end of your article.

Art Avenue and the Art Avenue staff cannot guarantee the issue in which your article will be published. Scheduling for content fills as it arrives, on a first come first featured basis. So please submit your piece early. If your desired issue is already filled, your article will feature in a later issue at the editor's discretion. Art Avenue will reserve content for future issues. The format and overall visual layout of the article will be determined by the design and print team.

### Production Schedule

ISSUE	Ad Deadline
Jan / Feb	December 1st
Mar / April	February 1st
May / June	April 1st
July / Aug	June 1st
Sept / Oct	August 1st
Nov / Dec	October 1st

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