

Writing a Federation of Canadian Artists Educational Program Outline

FCA Instructors are required to provide a program outline for FCA staff to use in advertising your class / workshop / professional development course (PDC). This information helps our staff and volunteers promote your program, so please provide as much detail as possible, but no more than 500 words.

Please also provide a supporting supply list for your workshop outlining all materials, mediums and tools that your students will need to bring and/or purchase for the class. Please also outline if the students need to bring their own easel, or if they will be working table-top, or if they can choose either.

Many of you are instructors already, either privately or freelance so you will know what sort of content engages potential students. If it's your first time teaching with the FCA or you need some inspiration, you might find the following information helpful.

Your 500 word outline should include:

Your professional website address, we will link it to the course page on www.artists.ca. In this way potential students can learn more about you and your teaching experience and art style.

A brief introduction to yourself and your history with your program content, for example how long have you been using 'Alla Prima'? When did you first learn the technique and from whom? What makes oils your medium of choice? Why is creating atmosphere in watercolours so tricky? What challenges does mixed media bring to the artist?

An overview of your lesson plan / objectives / outcomes, for example:

- What can students expect to do during your class / workshop /PDC?
Will they be drawing from a live model? Will they be creating a series of studies? Will they be using palette knives in an unconventional way to emphasise dynamic mark making?
- When the session is finished what will they have learned?
Will they have a better understanding of how to use / implement a technique? Will they acquire a foundation of tips to subtly improve their practice? Will their newfound knowledge assist them in rendering more life into their portraiture?

Example of an FCA Educational Program Outline

Come be challenged to be yourself, be brave, and have fun. Mixed Media loans itself to a creative freedom unlike any other art practice, in this workshop Susanne will help you develop your creative style through this exciting and extensive medium. Participants can expect to explore new techniques whilst referencing their own vision and addressing their own artistic challenges. Suzanne's intention is to meet each individual exactly where they are and help them expand their practice in a personal way.

Subjects to be addressed will include mixing media, mark making and composition with emphasis on building surfaces, brushwork, figure/ground relationships and personal expression. Integrating drawing media or image transfer will be discussed in the classroom as well. Students are expected to provide their own subject material (sketches, photos, physical items or ideas).