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ACTIVE STATUS PACKAGE 2015

Congratulations on being accepted as an Active member of the Federation of Canadian Artists.

BENEFITS OF ACTIVE MEMBERSHIP

- 1. You can submit your work to most FCA Juried Shows.
- 2. You can apply for **Summer Gallery**.
- 3. You can submit **shrink-wrapped paintings** for sale in the Gallery. They may be displayed in the gallery for 3 months; four pieces of artwork per member. Shrink-wraps can be works on paper or board. Shrink-wraps cannot be on stretched canvas. Works on paper must be matted, longest outer edge no larger than 14", shrink-wrapped, labelled on the back, and priced under \$300.00. For more information on this service and to submit images for shrink-wraps please contact the Gallery Coordinator, Helen Duckworth, via fcagallery@artists.ca
- 4. If you have a professional **artist website**, you can have it **listed** at http://artists.ca/member_artists. To do so, please send your website link to fcaadmin@artists.ca.
- 5. **FCA Membership Badge**: This emblem is a visual tool that you may use to complement existing marketing materials by placing it on your website, business card, or brochures as a symbol of the level of quality and professionalism you have achieved. You can download your Active membership badge at: http://artists.ca/federation membership/active member When you add the emblem to your website, the badge should act as a link to the following page which will explain to your visitor the significance of your membership status: www.artists.ca/federation membership.
- 6. You can **work towards your Signature status** (AFCA and then SFCA). Active Members are eligible to apply for Signature Status after acceptance in 7 juried FCA shows in 4 years or less. Application deadline to the Board of Governors is in February each year.

You will also continue to receive your Art Avenue magazine in the mail, our eNewsletter, invitations to openings and discounts on our education program. Should your work be accepted in a juried FCA show, it will appear on www.artists.ca—the online version of the show.

<u>Important:</u> Active members <u>may not use the designation AFCA or SFCA</u> after their names. This designation is reserved for Associate members / Senior members. As a member of the Federation of Canadian Artists, it is also illegal to use the initials FCA after your name as those initials designate being a Fellow of the Chartered Accountants.

JURIED SHOWS SUBMISSION GUIDELINES:

All juried show submissions are online at: http://artists.ca/submissions/index

To see the calls of submissions for FCA shows, you need to login to our website (www.artists.ca) with your username and password. You can find non-FCA calls on our FCA blog at https://fcaartists.wordpress.com/

- A **video tutorial** on how to submit online can be found on our website here: http://artists.ca/member resources
- Information on how to photograph you artwork / how your images should look / mistakes that should be avoided / show submission guidelines / getting your painting to the gallery and getting it back, as well as many more tips and information can be found on our website at:
 http://artists.ca/member-resources/information-for-artists

IMAGE SPECIFICATIONS

- 1. Must be a true copy of the original art work in values, intensity and colour.
- 2. File format must be JPEG (.jpg) only. Non-JPG files will NOT be converted by the Gallery.
- 3. Minimum 24-bit true colour or 8-bit gray scale for black & white images.
- 4. Images are required to be at least 1500 pixels big on the long side (for a portrait image, the height should be this size or greater, and for Landscape, the width will have to be that size or greater in pixels) at 300 ppi.
- 5. Recommended maximum image size is 2000 pixels on the largest dimension (either height or width).
- 6. Please ensure the image you upload is cropped so that only the painting/image is visible. Use a photo or image editing program to remove unwanted parts, such as frames or borders.
- 7. There is no maximum image size in pixels, however the maximum file size is 24MB. If your image file size is greater than this, use a photo or image editing program to reduce the size of the image before uploading.

COPYRIGHT AGREEMENT

The Federation of Canadian Artists (FCA) makes every effort to ensure that all works offered for sale, both at the Federation Gallery and in other sanctioned FCA exhibits, are original works of our members. Any issues of infringement of copyright that may arise in such works are the sole responsibility of the authoring artist, and the FCA accepts no responsibility whatsoever for infringement of such rights, nor for any loss, damage, penalties, awards or administrative or judicial orders arising therefrom.

On each Juried Show Entry Form each applicant will be required to endorse a statement declaring that the artwork he or she is entering is not a copy, derivative or based on the work of others, or in any way an infringement of copyright.

Questions about specific copyright issues should be directed to the Canadian Intellectual Property Office: www.gc.cipo.ca or 604-666-0690.

FCA FRAMING STANDARDS

IMAGE SIZE DESCRIPTION

The industry standard used by the FCA for describing the dimensions of any given artwork is: height x width measured in inches.

MATTING AND FRAMING

- Environmentally sensitive artwork, such as watercolour and pastel, are required to be framed under glass or Plexiglas unless it is varnished in an archival fashion.
- Artwork must be fitted with a conventional hanging device. Good taste and workmanship should be exercised in framing.
- It is not acceptable to secure framed works under glass with clips.
- Unframed canvasses must have all sides painted and staples must be on the back stretcher bars.
- The FCA reserves the right to refuse to hang any artwork.