

Art Avenue is published six times a year. It is free with a membership subscription with the Federation of Canadian Artists and also available for sale from the Federation Gallery. Current circulation is over 2,400 copies.

PURPOSE

‘Painting in the Life of...’ is a recurring article, usually featured on the back cover of *Art Avenue*. This feature is designed to chronicle the life of a specific painting from start to finish, or to introduce our members to a unique (painting) technique. It is supposed to be similar to the ‘Art in the Making’ section of the *International Artist* magazine, but a little more narrative, a little more “in your own words”.

SPECIFICATIONS

Text: 500-800 word article, written in a word document.

Images: 4-5 photographs of your painting(s). One of the images should feature you (if possible while painting). We accept **only high-resolution images in JPEG format** (at 300 ppi). The photos selected should be companions to the text written, illustrating points made in your writing.

Please submit these items to artavenue@artists.ca with the subject line ‘Painting in the Life of...’, by above outlined submission deadlines.

CONTENT

The idea of this feature is really to document the progress of a specific painting or a unique technique. This could mean photographing a work from the very beginning stages through to the finished painting. We also recommend keeping journal entries about your work, writing about your piece as it progresses. Questions to be considered when writing your article may include:

- What inspires you? / What inspired this painting? / Medium, technique and approach, working methods?
- What’s working in your painting and what isn’t working? What are you planning to do about this?
- Is this painting a departure from the work you usually do? / If you are experimenting, how so?

PRICING / RATES

There is **no charge** for having your article for ‘Painting in the Life of...’ featured. In return for providing content, the FCA will feature a short blurb about you or any exhibitions you may be involved in and feature a link to your professional website. Please include this information at the end of your article.

IMPORTANT NOTICE

Art Avenue and the *Art Avenue* staff cannot guarantee the issue in which your article will be published. Scheduling for content fills as it arrives, on a first come first featured basis and as we see fit. So please submit your piece early. If your desired issue is already filled, your article will feature in a later issue at the editor’s discretion. All submissions will be reviewed by the editor to determine eligibility for feature. We reserve the right to decline submissions and/or to edit submitted articles, but we will confirm any substantial changes with the author of the article before publishing. The format and overall visual layout of the article will be determined by the design and print team.

Issue and Submission deadline

Jan / Feb	December 1st
Mar / April	February 1st
May / June	April 1st
July / Aug	June 1st
Sept / Oct	August 1st
Nov / Dec	October 1st

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