



Art Avenue Submission Guidelines – FCA Chapters

CHAPTER NEWS – **Word Limit: approx. 400 words (depending on space):**

We ask that FCA Chapter Chairs submit news for each edition by the deadlines below. We feature news on Chapter exhibitions, special event dates and notices, such as AGMs and member meetings. We also love to feature photographs from opening receptions, Chapter events or any other manner of Chapter activity besides, and ask that you consider submitting images with your Chapter news. Space allowing we print as many as we can.

Your submission may include:

- **UPCOMING MEETINGS:** Announce your upcoming Chapter meetings here.
- **IN THE SPOTLIGHT:** This feature allows you to highlight accomplishments of your Chapter members.
- **ANNOUNCEMENTS:** Special announcements such as open positions on the board, AGMs, etc.
- **UPCOMING/RECENT SHOWS:** You may submit calls for submissions free of charges (text only notices) and award winners of recent shows. Please note: We do not print posters or visual ads for calls free of charge. Please see our advertising rate card for further opportunities to advertise your call.
- **UPCOMING/RECENT EVENTS:** You can announce special Chapter events and reviews of recent Chapters events free of charge. However, we do not print promotional materials such as posters or other visual ads free of charge. Please see our advertising rate card for further opportunities to advertise your event.
- **UPCOMING WORKSHOP:** We are happy to feature text notices of upcoming Chapter workshops along with an image of a painting by the instructor. However, we do not print promotional materials such as posters or other visual ads free of charge.

Images: We accept **high-resolution images in JPEG format** (at 300 ppi). The photos selected should be companions to the text written, illustrating points made in your writing. Printing of visuals is subject to available space.

Specifications: Please include the artists’ name, title, medium and size of the artwork submitted.

Submit to:
Dara McDermott at artavenue@artists.ca

IMPORTANT NOTES

The FCA will not publish self-promotional articles on artists or their products/ services free of charge such as workshops, events or publications. Nor will we accept other authors submitting articles of this nature on their behalf. Neither will we feature promotional material regarding exhibitions held at other galleries or calls for submission with other organizations free of charge. The editorial team reserves the right to refuse submissions and/or to edit submitted content. Any substantial changes will be confirmed with the author before publishing.

Production Schedule

ISSUE	DEADLINE
Jan/Feb	December 1st
Mar/Apr	February 1st
May/June	April 1st
July/Aug	June 1st
Sept/Oct	August 1st
Nov/Dec	October 1 st