



FEDERATION
of CANADIAN
ARTISTS

Art Avenue

Submission Guidelines – FCA members

WHAT TO SUBMIT?

The publication team is always looking for new content. We allow limited space in each issue to publish member news, member exhibitions and articles at no charge at the discretion of the Art Avenue Editor and on a first come first publish basis. Submissions will be reviewed by the editor to determine eligibility for feature. We cannot guarantee that all articles will be published, or the issue in which they are published. See below for the various opportunities to submit to Art Avenue.

IN THE NEWS / CURRENT EXHIBITIONS – 50 word limit

This feature is for artists to announce personal, art-related achievements and news such as exhibitions, accomplishments or awards.

Please submit the facts such as title, dates, location of the exhibition and name of the award for example. You may submit more than one piece of news at a time. Accompanying images are welcomed, but we do not feature exhibition promotional materials. Instead we will feature an image of a work that is in the exhibition you would like to mention. In the case of multiple FCA members exhibiting to one exhibition, we will accept one image from each artist and an image will be selected at random by the design team.*

COMPLIMENTARY ARTICLES – 500-700 word limit

FCA members may submit articles of up to 600 words along with 3-5 photographs for Art Avenue on various art related topics. Regularly check the FCA website or facebook page for the current content requests, to see if there is something in your field! Submission opportunities include:

'The Inside View' and *'A Painting in the Life of...'*: These are two regular features with their own submission requirements. See below for further information on these features.

Sourcing New Features: If you would like to contribute to Art Avenue with an article or new regular feature, please contact us with your ideas. The FCA allows member artists to submit art-related articles for free in return for the commitment of meeting the publication deadlines with quality and engaging content.

IMAGE REQUIREMENTS

Good color digital images (JPEGs) are welcomed. Resolution: 300dpi, at least 1500 pixels on the longest side. Recommended maximum image size is 2000 pixels on the largest dimension (either height or width.) We do not guarantee the inclusion of any images, and the final decision is made by the design and layout team.

For Classified and Display Ad rates call (604)681-2744, email: artavenue@artists.ca or visit www.artists.ca

Submit to:

Carol Crenna at artavenue@artists.ca

*IMPORTANT NOTES

The FCA will not publish self-promotional articles on artists or their products/services free of charge such as workshops, events or publications. Nor will we accept other authors submitting articles of this nature on their behalf. Neither will we feature promotional material regarding exhibitions held at other galleries or calls for submissions with other organizations free of charge. The editorial team reserves the right to refuse submissions and/or to edit submitted content. Any substantial changes will be confirmed with the author before publishing.

Production Schedule

ISSUE	DEADLINE
Jan/Feb	December 1st
Mar/Apr	February 1st
May/June	April 1st
July/Aug	June 1st
Sept/Oct	August 1st
Nov/Dec	October 1st



'THE INSIDE VIEW' – SUBMISSION GUIDELINES

PURPOSE

'The Inside View' is a feature designed to give our readership a better insight to the professional working studios of Federation of Canadian Artists members. Many aspiring artists do not yet have their own studios, or may be in the process of creating one and this article helps readers see how other artists have shaped and created studios which suit their mediums, practice and personalities.

SPECIFICATIONS

Text: 500-700 word article, written in a word document.

Images: 4-5 photographs of your studio. One of the images should feature you at work in your studio. We accept **only high-resolution images in JPEG format** (at 300 ppi). The photos selected should be companions to the text written, illustrating points made in your writing.

Please submit these items to artavenue@artists.ca with the subject line 'The Inside View', by above outlined submission deadlines.

CONTENT

Questions to be considered when writing your article may include:

- What made you decide that you needed studio space?
- How has your studio changed with you and your practice over time?
- What is your favorite feature about your studio?
- What modifications or changes are you looking to make to your studio in the future?
- How does being in your studio space make you feel?
- How is your art practice influenced by your studio space and vice versa?

PRICING / RATES

There is no charge for having your article for 'The Inside View' featured. In return for providing content, the FCA will feature a short blurb about you or any exhibitions you may be involved in and feature a link to your professional website. Please include this information at the end of your article.

IMPORTANT NOTES

Art Avenue and the Art Avenue staff cannot guarantee the issue in which your article will be published. Scheduling for content fills as it arrives, on a first come first featured basis and as we see fit. So please submit your piece early. If your desired issue is already filled, your article will feature in a later issue at the editor's discretion. All submissions will be reviewed by the editor to determine eligibility for feature. We reserve the right to decline submissions and/or to edit submitted articles, but we will confirm any substantial changes with the author of the article before publishing. The format and overall visual layout of the article will be determined by the design and print team.



'PAINTING IN THE LIFE OF...' – SUBMISSION GUIDELINES

PURPOSE

'Painting in the Life of...' is a recurring article, usually featured on the back cover of Art Avenue. This feature is designed to chronicle the life of a specific painting from start to finish, or to introduce our members to a unique (painting) technique. It is supposed to be similar to the 'Art in the Making' section of the International Artist magazine, but a little more narrative, a little more "in your own words".

SPECIFICATIONS

Text: 500-700 word article, written in a word document.

Images: 4-5 photographs of your painting(s). One of the images should feature you (if possible while painting). We accept only **high-resolution images in JPEG format** (at 300 ppi). The photos selected should be companions to the text written, illustrating points made in your writing.

Please submit these items to artavenue@artists.ca with the subject line 'Painting in the life of...', by above outlined submission deadlines.

CONTENT:

The idea of this feature is really to document the progress of a specific painting or a unique technique. This could mean photographing a work from the very beginning stages through to the finished painting. We also recommend keeping journal entries about your work, writing about your piece as it progresses.

Questions to be considered when writing your article may include:

- What inspires you? / What inspired this painting?
- Medium, technique and approach, working methods?
- What's working in your painting and what isn't working? What are you planning to do about this?
- Is this painting a departure from the work you usually do?
- If you are experimenting, how so? What risks, if any, are you taking?

PRICING / RATES

There is no charge for having your article for 'Painting in the life of...' featured. In return for providing content, the FCA will feature a short blurb about you or any exhibitions you may be involved in and feature a link to your professional website. Please include this information at the end of your article.

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