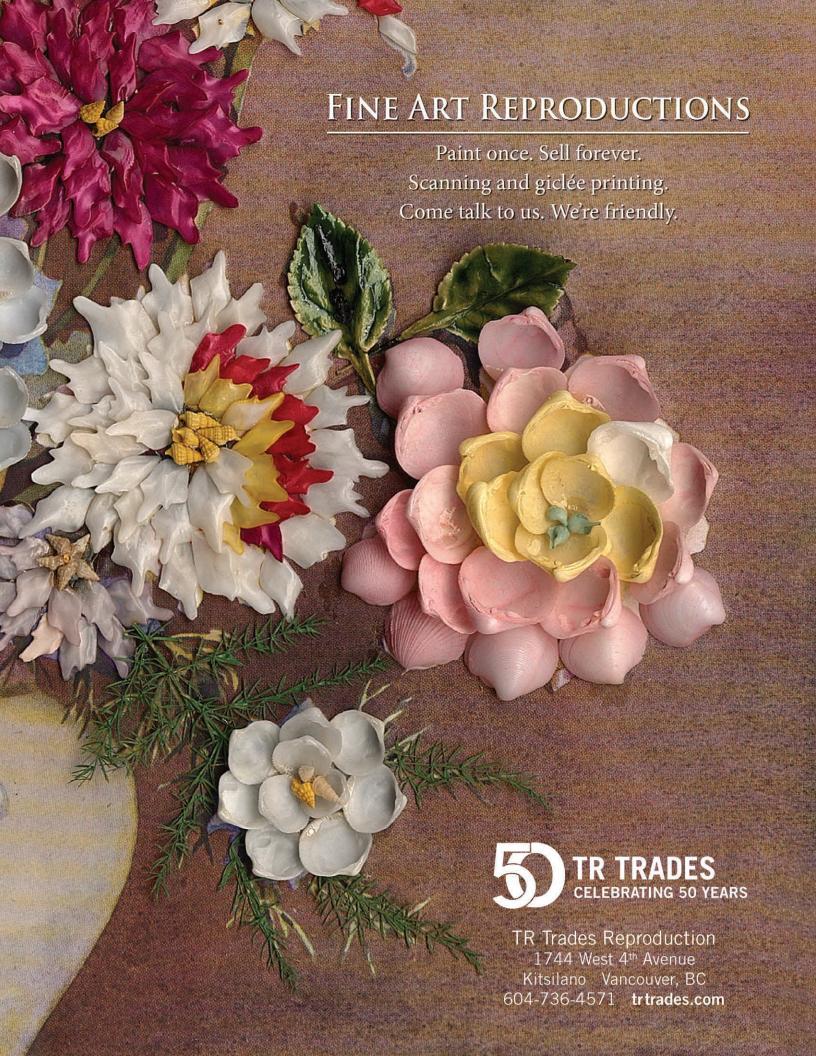
# Art Avenue

CONNECTING, INSPIRING, PROMOTING OUR ARTIST COMMUNITY FOR OVER 75 YEARS







Greg Dow Men Through the Ages



10

FEATURE: Frank Townsley Winter Feed watercolour on Arches paper, 15" x 22"

### IN EVERY ISSUE

05 Director's Communiqué 05 **New Members** 

07-08 Member News

09 Member Shows

14-16 Chapter News

23 Quarterly Calendar

### **EXHIBITIONS**

06 O Canada! 2019

10 The Vancouver Salon 2019

20 Limitless 2019

22 Painting on the Edge 2019

### **FEATURES**

12–13 Frank Townsley – Keeping Watercolour Fresh Frank Townsley has been a full-time watercolourist since his first FCA submission in 1980

17–18 Creating a Professional Website Tips from Signature members who have highly readable, easily navigated websites

19 Blaze! Federation & Firefighter Fundraiser A one of a kind fun-draising event

21 Art in the Life of...

Richard Alm's travelling Flapper girls

24 Big Red Dots What artwork recently sold in the FCA Gallery?

O CANADA! 2019:

Al Kilburn Reflecting Light

### ON THE COVER

1ST PLACE: O CANADA! 2019 JANICE ROBERTSON, SFCA Riverdance acrylic on deep canvas, 36" x 36" "Rivers are one of my favourite subjects to paint. Whenever I'm near a river, it takes me back to my childhood spent on Vancouver's North Shore, beside Brothers Creek. Definitely a happy place for me!"



BIG RED DOTS: Geoff Bladon Ripley Creek, early evening, \$450 PURCHASER FROM: Boston, MA, USA

Art Avenue

Editor: Carol Crenna Advertising: Carol Crenna Layout/Design: Sonia Bishop Printer: Impressions In Print

Next submission deadline: October 1, 2019

1241 Cartwright Street, Vancouver, BC V6H 4B7 Office: 604-681-2744 Gallery: 604-681-8534 artavenue@artists.ca www.artists.ca

CONNECT WITH THE FCA

- f facebook.com/federation.artists
- twitter.com/fedofcdnartists
- instagram.com/fedofcdnartists

n fcaartists.wordpress.com



### PLUS: Save 20% OFF Opus Exhibition Canvas Deep in all other sizes

These Canadian-made canvases are double primed and stretched on 1½" deep stretcher bars, making for an exhibition-worthy surface.



PLUS: Save 20% OFF all other sizes and colours of Opus Essential Acrylic & Essential Oil Colours

**BONUS:** Buy \$50 of Opus Essential Acrylic Colours and receive a FREE 1" Opus Essential Gesso Brush! Value \$9.70

### **NEW** AT OPUS

We are always sourcing new art materials to inspire and assist with your creative process, and are pleased to introduce three new brands, world renowned for their quality and excellence.



CARAN D'ACHE



DA VINCI BRUSHES



WILLIAMSBURG OIL PAINTS



Calling young artists aged 18 and under to participate in the 8th Annual Kids' Art Exhibit - Portrait Edition at their local Opus Art Supplies from October 1-14 (Submissions due Sept 30)

Visit opusartsupplies.com/kidsartexhibit for more information



# DIRECTOR'S COMMUNIQUÉ



The Federation's office staffing is undergoing some changes, and I thought it useful to keep you up to date so you know who to contact when you need help. I am very excited to share with you now, where our team is at.

While working as Gallery Coordinator, Tarin Mead discovered her passion for fine art sales. With hundreds of sales under her belt already, she'll be turning her full attention to the gallery as our fulltime Fine Art Consultant. From what

she's achieved this summer, while continuing to also juggle the Gallery Coordinator role, it is clear we can expect great things moving forward. I'd like to take a moment here to thank her publically and congratulate her for everything she's achieved with the Federation to date, Tarin vou've done great work.

With Tarin's move to sales, Helen Duckworth is returning to serve you as Gallery Coordinator. With five years of working with the organization under her belt, across a variety of roles, you're in excellent hands.

This leads me to welcome Katrin Sarstadt to our team as our latest Education and Membership Coordinator. Katrin's background is in art history and cultural management; she earned her Masters degree in Germany. I see her as a great asset to the team. Katrin will be instrumental in rolling out the new education programs we've been planning for the last few years, overseeing the Federation Retreat – and also adding some new programs, workshops and classes that she will create. If you're interested in teaching with the Federation for the 2020 season, please reach out to her via education@artists.ca

Our next new addition you may already be familiar with. Emily Carr graduate Edward Cheung, who started his journey with the Federation as a diligent volunteer, then summer student hire, will now be minding the gallery twice a week. He's an industrious young man who looks forward to contributing to our community.

Ted Fraser and I are still where we've been all along. Ted has methodically and carefully taken care of well over ten thousand works of art over his years here. With the small space he has, and the constant stream of paintings coming through the door, I frankly don't understand how he does it all, but I'm sure glad we have him. Please be patient with Ted when you are shipping your work since he is caring for hundreds of artworks at any one time.

I know we will have your support as we move through these transitions, and thank you in advance for your patience while we adjust to the changes and train our latest members of staff.

Patrick Meyer EXECUTIVE DIRECTOR

# NEW MEMBERS

Amogh Katyayan	Calgary, AB	Halina Grzyb	Nanaimo, BC	Pia Montagna-Schw	eitzer	Sandra Murphy	Aurora, ON
Gayle Kohut	Didsbury, AB	Jing Guo	Vancouver, BC		Kelowna, BC	Melani Pyke	Crystal Beach, ON
Justina Smith	Vermilion, AB	Sara Hansen	Vancouver, BC	Amy Nohales-Kezes	Victoria, BC	Lucy Quin	Newmarket, ON
Edward Adams	Kamloops, BC	Joan E M Kakoske	Victoria, BC	Beverly Paterson	Victoria, BC	Barbara Simpsor	St. Catharines, ON
Sahar Banisoltan		Marjan Kargar	Vancouver, BC	Mark Randall	Kelowna, BC	Marissa Sweet	Oshawa, ON
Nort	h Vancouver, BC	Tony Kirby	Bowser, BC	Brian Simons	Victoria, BC	Mark Toffoli	Toronto, ON
Peter Philip Berg	Vancouver, BC	Yvette Lauer	Surrey, BC	Micheline Snively	Mackenzie, BC	Dr. Adam Zhao	Toronto, ON
Justine Bouchard	Armstrong, BC	Brenda Matsen	Courtenay, BC	Anna Tosso	Chilliwack, BC	Garry Hamilton	Lac Brome, QC
Sharon Brocklesby	Parksville, BC	Todd McAneeley	Duncan, BC	Victoria (Vicky) Turn	er Victoria, BC	Jacinthe Rivard	St-Lazare, QC
Chanel Cha	Vancouver, BC	Marion McCristall Po	ort Coquitlam, BC	Eva Waldauf	Vancouver, BC	Richard Studham	n Montreal West, QC
Lori Collerman	Vancouver, BC	Mark McDermott	Vancouver, BC	Mark Werklund	Summerland, BC	Irina Merkulova	Voronezh, RUSSIA
Brent Cooke	Victoria, BC	Shirley McKell North	h Vancouver, BC	Lianne Wiens	Abbotsford, BC	Elizabeth Hasega	wa Agresta
Donna Cowan	Vancouver, BC	Del Miller	Vancouver, BC	Jeff Dillon	Waterloo, ON		Greenwich, CT, USA
Sandy Gagnon	Surrey, BC	Kimberly Miller	Errington, BC	Marjut Karu-Nousia	nen Toronto, ON		

### O CANADA!

JULY 1 TO 14, 2019



2ND PLACE: WILLIAM LIAO, AFCA *Life & Fate #14* acrylic on board, 24" x 24"

1ST PLACE (COVER):

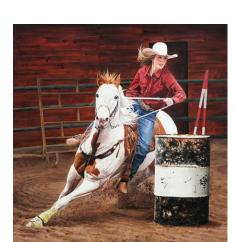
JANICE ROBERTSON, SFCA *Riverdance* acrylic on deep canvas, 36" x 36"



**HONOURABLE MENTION:**DALE BYHRE *Morning Tranquility* acrylic on canvas, 16" x 20"



HONOURABLE MENTION: ANDREY PINGACHEV *Hockey* oil on canvas, 18" x 28"



HONOURABLE MENTION: LAARA CASSELLS *Karlee* acrylic on canvas, 43" x 42"



**3RD PLACE:**BETH BOUFFARD *La Cloche Welcome* pastel on sanded paper, 9.2" x 13"

# MEMBER NEWS

### 1. GRANT: CANADA COUNCIL FOR THE ARTS

Janna Kumi was awarded a "Research and Create" grant from Canada Council for the Arts for the 2019-2020 season. The award (\$16,080) covers travel to BC's Interior and Vancouver Island to capture images and create 12 intricate drawings and paintings of the bark of trees commonly found in BC's urban and forested landscapes. Janna will complete the work for exhibition in galleries beginning in 2020. Canada Council for the Arts is Canada's public arts funder, with the mandate to foster the study, enjoyment and production of artworks. Programs artists are eligible for listed at: https://canadacouncil.ca (Next deadline: Oct 2, 2019) http://jannakumi.com

### 2. KELOWNA WOMEN'S SHELTER ARTWORK

**Janice Sich** has used her artistic skills as a volunteer for the Kelowna Women's Shelter, painting and decorating shelter rooms, working in the organization's Thrift Store, taking part in its Legacy Program, submitting landscape paintings for its fundraising calendar, and donating the portrait, shown, to use in its 40th Anniversary promotions. She states, "I support them in any way I can since they continue to do terrific and important work for the women and children in the community."

### 3. IN REMEMBRANCE: BOB RENNIE, AFCA

Surrey, BC-based artist **Bob Rennie**, AFCA, has passed away. Bob, who had a PhD in Mathematics before beginning his painting career, organized FCA Watercolour Workshops on Salt Spring Island during the 1980s and early 2000s. He received a Lifetime Membership Award in 2006 for that work. His wife would like to express Bob's "...appreciation for the organization. It is a place of strong friendship and comradery where artists hone their skills." Bob's oils, acrylics and watercolours were featured in 12 galleries in BC and Alberta. He will be remembered by his many commissioned pieces that hang in homes in US and Canada. http://artistbobrennie.myartchannel.com/about

### 4. LE FESTIVAL DE BARGEMON

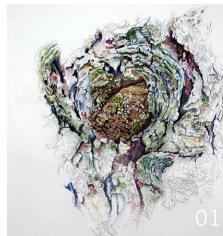
Wendy Carmichael Bauld accepted an exclusive invitation as one of the artists in Le Festival De Bargemon. Bargemon is a medieval village in the South of France near Nice. A group of 25 international artists had two weeks of studio time in mid July, and then exhibited during the festival July 25-28. Wendy travelled there with nine oil paintings and completed another while on site. "The organizers said they wanted my work because 'it reminded them of Old Masters' paintings,' which was the ultimate compliment."

### 5. INTERNATIONAL SOCIETY OF ACRYLIC PAINTERS

Linda Bell, AFCA won 4th Place Award in the 10th Annual International Society of Acrylic Painters' (ISAP) Online Show for her painting, Playing with Shapes and Colour. The International Society of Acrylic Painters was launched in Great Britain as National Acrylic Painters' Association (NAPA) in 1985, opening its first US chapter in 1995. Now known as ISAP, the non-profit organization hosts three online shows each year including an international open call event.



Janice Sich, Deep Purple (shelter postcard)



Janna Kumi. The Other Side of Atlas



Bob Rennie, Setting the Nets



Wendy Carmichael Bauld, Heirloom Reflections



Linda Bell, Playing with Shapes and Colour

# MEMBER NEWS

### 6. VANCOUVER ARTS CARNIVAL

**Susannah Paranich**'s painting *Avalanche Country* won 1st Runner-up within the Audience's Popularity Awards in the 2019 Vancouver Arts Carnival "Splendour of Canada" Paintings Exhibition & Competition. It was also sold at the event. Organized by Arts Bridge Association, the event "promotes a crossing boundaries exchange of arts and culture amongst different ethnic groups of BC, encouraging community harmony in an open-to-all Carnival." http://artsbridge.site/ This painting was also in the "2019 Artist's Choice" exhibition at the Federation Gallery. www.susannahparanich.com

### 7. SEVERAL BC SHOWS

West Kootenay's **Robyn Gold** had a solo exhibition at Sissy's Café in Winlaw, BC, for the month of August featuring several abstract paintings. She had two artworks titled *Effervescent* and *Prairie Fields* accepted into the "Oil and Water" South Delta Artists Guild show for three weeks in June. Robyn was also part of the Columbia Basin Cultural Tour in August at the Ymir Schoolhouse in Ymir, BC.

### 8. MASSACHUSETTS EXHIBITION

Rose Tanner, AFCA, exhibited paintings at the "Birds, Flowers and Garden Show" in June in Lexington, Massachusetts. The Francesca Anderson Fine Art Gallery hosted the show featuring 15 artists from across the US, and Rose was the only Canadian participating. One of Rose's oil on linen paintings shown at the event, *Hidden Gem*, was chosen to promote the exhibition and was sold there. https://fafineart.com/past\_shows.html

### 9. MÉTIS ARTISTS COLLABORATE

Métis artists **Kristi Bridgeman** and **Lisa Shepherd** received a Canada Council grant to assist with costs of their upcoming "FORGET-ME-NOT, METIS ROSE: The Far West" collaborative show at The ACT Art Gallery in The ACT Arts Centre, 11944 Haney Place, Maple Ridge. Exhibition: September 7-October 26. Reception: September 7, 2-4 p.m. Artist talk/tour: September 8, 1:30-3:30 p.m. Following the talk, distinguished Métis historian Brodie Douglas will present a history of the Métis in Western Canada. "We acknowledge the support of the Canada Council for the Arts."

http://www.theactmapleridge.org/gallery

### 10. PATRON IN SWEDEN INVITES ARTIST

**Geri Watson** recently painted a portrait of a patron, a paediatric researcher and physician living in Sweden who has commissioned other paintings from her. The portrait depicts the patron in a traditional Dalarna jacket, contrasted by his younger self in a lab coat signifying years spent as a physician in the Congo. Geri has now been invited by the patron to attend a celebration in September at Anatomical Theatre, Uppsala University, Sweden commemorating the life of 18th century Professor Nils Rosen von Rosenstein, considered the Father of Modern Paediatrics.



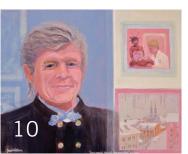
Robyn Gold, Effervescent



Susannah Paranich, Avalanche Country



Rose Tanner, Hidden Gem



Geri Watson, Some Persist Through Time Unscathed



Kristi Bridgeman, Lisa Shepherd, Forget-Me-Not II

# MEMBER SHOWS

- 1. Kelowna artists Lizann Allan, Suzanne Anderton, Yolanda De Villiers, Debra Martin, Carol Rohrlack, Laura Salisbury, Cindy Smith, and Liz VanGolen Vincent, AFCA are eight of the ten-member well established Okanagan, BC, group known as "Impressions." They are exhibiting new, varied works at Peachland Art Gallery for the month of September. "Impressions -10/10" opens Saturday, August 31.
- 2. "Salon Six" exhibition featuring Vancouver artists Enda Bardell, AFCA, Sally Clark, AFCA, Jennifer Harwood, AFCA, Jeanette Jarville, AFCA, Edward Peck and Jeff Wilson, AFCA takes place September 6-27 at The LANDMARK Pop Up Gallery, 15140 North Bluff Road, White Rock. Opening night: Sept 5, 7-9 p.m. Hours: Thursdays & Fridays 1-5 p.m., Saturdays 10-5 p.m. These artists have exchanged ideas in a salon-style group since 2009, meeting each month to encourage their creative efforts and explore opportunities to promote their individual style of making art. This is their first collaborative show.
- 3. Fort St. James-based artist Pat Gauthier's work is shown with 21 other indigenous artists from across BC in the exhibition "Redress: Sacred Obligations, Indigenous Voices On Reconciliation." It takes place at Two Rivers Gallery, Prince George, July 19-October 6. Pat's work features Elders' portraits that accompany oral stories of their experience with Residential Schools. Her art was inspired by her mother, Rose Lindsay's story.
- 4. Susan Schaefer is having a solo exhibition of her acrylic paintings titled "Floriography: Exploring my Relationship with Florals" from October 2-26 at The Old School House Arts Centre, Qualicum Beach, BC. Opening Reception: October 2, 2 p.m.

www.theoldschoolhouse.org, susan-schaefer-fine-art.ca

5. Tatjana Mirkov-Popovicki, SFCA is having a third annual solo exhibition of her new landscape paintings in the Studio Connexion Gallery in beautiful Nakusp, BC, from September 4-22. The exhibition, themed "Good Land", will include studio and plein air paintings and experimental pieces.

Details: http://mirkov-popovicki.com/

6. Sandra Yuen MacKay is having an exhibition of floral paintings titled "Synthesis" September 6-October 3 at Place des Arts, 1120 Brunette Avenue, Coquitlam, BC. Opening reception: September 6, 7-9 p.m. Sandra shares her emotions through her paintings, reaching a culmination of transformation through her art. www.symackay.com



Liz VanGolen Vincent, Inspiration



Pat Gauthier, Rose Lindsay



"Salon Six" poster



Susan Schaefer, SHAZAM



Tatjana Mirkov-Popovicki, Sailing to Nakusp



Sandra Yuen MacKay, Fire

### THE VANCOUVER SALON

AUGUST 5 TO 18, 2019



2ND PLACE: CHRISTINA SHALABY Profile of a King clayboard and ink, 14" x 11"

**1ST PLACE:** WILLIAM LIAO, AFCA Anna acrylic on canvas, 24" x 18"



HONOURABLE MENTION: VICTORIA MACFARLANE Victorine Meurent acrylic on canvas, 24" x 30"



3RD PLACE: MARC GRANDBOIS Abandoned to Winter acrylic on panel, 16" x 12"



HONOURABLE MENTION: ALEKSANDRA KALINIC Maria oil on canvas, 24" x 20"



HONOURABLE MENTION: JO-ANNE REVELL Flash! Bam! Alakazam! acrylic on canvas board, 20" x 16"



# A FEATURE

### FRANK TOWNSLEY: **KEEPING WATERCOLOUR FRESH**

By Carol Crenna

When Coquitlam, BC, based watercolourist Frank Townslev graduated from art college in 1979, it wasn't his intention to make art a career. Yet he's been a full-time artist ever since, steadily selling detailed watercolours and nature photography, and teaching art, saying he's never looked back. AA speaks to Frank about the techniques that keep his watercolour painting fresh, contemporary, and in demand.

**AA:** You became a career artist rather unwittingly?

FRANK: I graduated with honours from a science degree, studying biochemistry at UBC and environmental design in Pasadena, California. My father talked me into joining the Federation of Canadian Artists when I returned, and then into submitting a painting in its 1980 Spring Exhibition. I won "Gold Medal First Place." From this exposure at the Federation Gallery, I was approached by Canadian Gallery Prints asking if they could publish greeting cards and prints of my watercolours to sell across Canada! First I painted full-time, and then began teaching watercolour part-time at several institutions.

AA: And now?

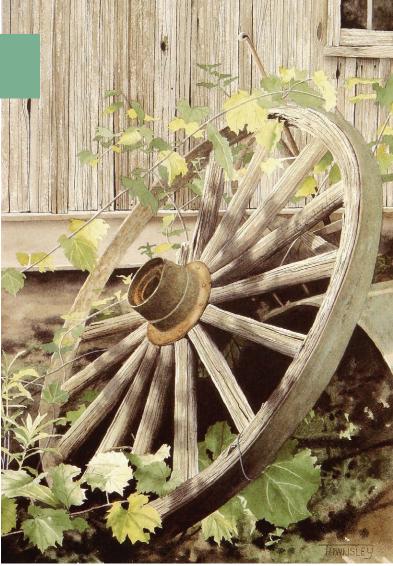
FRANK: Teaching occupies most of my time. All of the paintings I do are completed for workshops and then sold. I just had a solo watercolour exhibition at the Armstrong Gallery, BC, for the month of August with 33 framed watercolours (20 originals) and several photography prints. I also teach photography.

AA: Your photographs are exquisite. What made you become a professional photographer in addition to a watercolourist?

FRANK: I got my first camera at age seven. I'm an avid naturalist who loves to travel to experience what nature has to offer, and I always have my camera with me to document life's experiences. I sell photography prints through Fine Art America (fineartamerica.com, frank-townsley. pixels.com), which features over 3,500 of my flower, wildlife and landscape photos.

**AA:** Your innovative techniques keep watercolour modern and sellable. How do you get the rich colours and detailed textures?

FRANK: When I paint soft colour gradation on a tree branch, for example, I use wet on wet painting, yet for detailed gradation on a squirrel's fur, I use dry brush strokes or gouache. I use a toothbrush to splatter paint to create shoreline sand using greys and browns, and stars in a night sky or snow falling in a winter scene using white. I scratch out sparkle on icicles, snow on tree branches, and sunlight dappling on flowers. Scratching: I gently scratch the surface of the paper only using the side of an x-acto knife, without gouging, when the paper is totally dry. I may finish with gouache to add brightness to fall leaves, for example, that need a lighter opaque layer to hide the background colour underneath.



Entangled, Arches paper, 15" x 22"

Certain textures such as soft, misty gradations in a waterfall or soft, puffy clouds are created much easier using watercolour than oil or acrylic. The mist off a waterfall is actually created by the white of the paper behind, and the black from rock is done on wet paper, appearing as though it is behind the white but it's actually in front. Trees in front of the rock are "negative painted": painting a solid green area, and then, when dry, creating the trees by painting the black silhouette behind them, and then adding a little black overtop for texture. For clouds, I use wet on wet: after adding the blue sky background (using Phthalo and a touch of black), I apply a crumpled piece of toilet tissue to certain areas and then remove it to create very natural-looking clouds. Then I re-dampen the inside of the cloud shape created within the white paper, and go back in with a slight grey-blue colour to give the appearance of the dark underside of a cloud.

**AA:** How do you correct mistakes?

FRANK: Fear is reduced about using this medium when artists know they can correct mistakes. If an area is too dark and the paint's already dry? Simply dampen it with a little water and remove some of the paint with a brush. The coating on the watercolour paper allows for this manipulation without damaging the surface. Only really over-working it makes the paper surface begin pilling, and even this isn't disastrous if the background is trees or shrubs that disguise this texture. If a cloud's edge has dried with a hard line? Dampen the specific area plus a little around it, and rework the edge with a brush (without scrubbing too

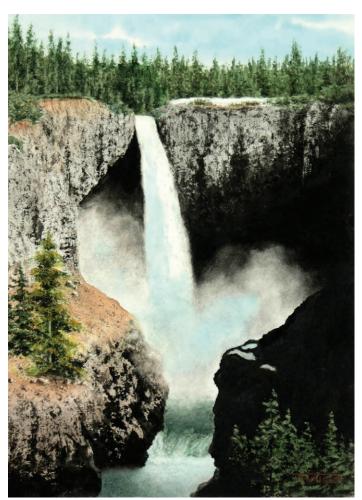
hard) and some of the paint is transferred into an area of paper where there isn't as much paint. If you applied the wrong colour? Take a little off by wetting the area and softly brushing it and/or layer a second colour overtop of the first one to create the appropriate colour. For example, if you added too much yellow to blue to create turquoise and it turned green, go back in with diluted blue overtop to rebalance the colour.

### **AA:** What will you teach in your FCA workshop?

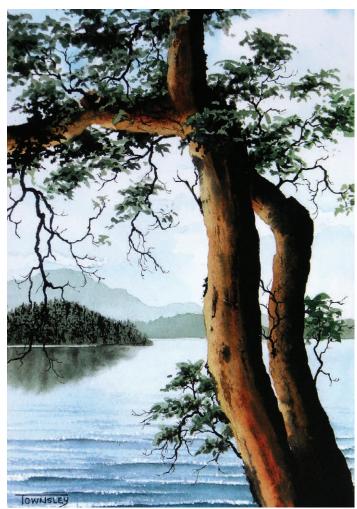
FRANK: I will demonstrate watercolour principles – painting background to foreground and light to dark - with a photograph of an arbutus tree. I paint the sky before the tree after masking off the tree area. The background island is dry brushed; ocean waves' whitecaps are done by scratching the tops. On the tree trunk, I use wet gradation, blending orange, brown and black at the same time, which sometimes means working fast. When I met renowned watercolourist Tony Onley, who specialized in wet on wet technique, he said he completed 4-5 paintings in one day.

### **AA:** You know how to make art travel lucrative!

FRANK: I taught workshops to groups of watercolourists and photographers on over 50 Alaska- and Caribbean-bound cruise ships. I was paid while getting free two-week cruises for two, and was able to sell my work onboard, making \$4,000-5,000 US in sales commissions each cruise. International passengers asked for books and videos of my teaching so I also made and sold them. Since I was travelling to Alaska often, I also made a tour video, and the cruise ship sold copies in the



Helmcken Falls, Opus watermedia paper, 8" x 10"



Arbutus, Opus watermedia paper, 8" x 10"

gift shop so I made royalties from those even when not onboard! That cruiseliner (World Explorer Cruises) is no longer operating, but I just approached a new company that offers art workshops onboard.

Selling watercolour prints or greeting cards at a gift shop located where you took the inspiration for a painting from is a good way to market artwork. For example, the visitor centre in Wells Gray Provincial Park asked to sell cards of my *Helmcken Falls* painting and other paintings of the area. And at my Armstrong exhibition, I also sold cards and prints of painted images that related to the Okanagan area.

AA: Did your art book, "British Columbia: Graced by Nature's Palette" sell well?

**FRANK:** I published the book in 2016 including over 300 photographs and 16 watercolours. I have sold 1,200 of the 2,000 printed, and an American distributor has just approached me to do a second printing for distribution throughout the US. Robert Bateman wrote the foreword, and gave a flattering endorsement; I have known him over 40 years (my parents lived on Salt Spring Island where he lives). I showed him my wildlife paintings when giving a copy of the book, and he said, "These are good. I'll have to start looking over my shoulder; you're right behind me." (Available at franktownsley.ca).

Frank Townsley will be teaching "Arbutus Seascape Watercolour Workshop" September 22, 10 a.m.- 5 p.m. All supplies are included.

# CHAPTERS

### **WEST KOOTENAY**



Barry Rafuse, Cardinal Connection

### WORKSHOPS

We were pleased to have Stratford, Ontariobased artist David Sharpe conduct a 3-day workshop on "painting the emotional landscape" in July. Combining indoor and en plein air instruction, it pushed artists to consider forms, values, design, and "feeling for the place." The Chapter is excited to be hosting Barry Rafuse, SFCA, for a 3-day "Abstract Painting" Workshop September 27-29, that's now full. Info: Alison Graeme alisongraeme@telus.net.

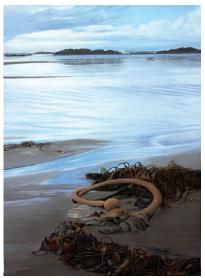
### MEMBER NEWS

Elaine Alfoldy participated in a studio tour in August from Creston Valley to Boswell. Sandra Irvine took part in an exhibition at ViewPoint Gallery, Nelson, titled "Running with the Salmon." These artists had work accepted into the FCA Gallery, Vancouver: Robyn Gold, See No Evil ("Painting on the Edge"), Bridges, and Light at the End of The Tunnel ("Small Artwork"), Betty Falman, Half Way Log Dump ("Landscapes"), Sandra Irvine, Who Me? and Fresh Kokanee ("Small Artwork").



Robyn Gold, Bridges

### **NANAIMO**



Sandy Johnman, After the Storm

### 30TH ANNIVERSARY SHOW

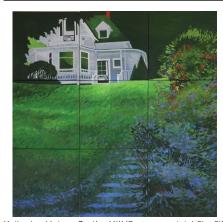
This year is the 30th anniversary of the Nanaimo Chapter and we hope to have 100 artworks juried in the exhibition held November 1-3 at Vancouver Island Conference Centre, Nanaimo. Awards announced by FCA President, Dene Croft, SFCA, Friday, November 1, 7:00 p.m. Artists will be in attendance to meet their fans. We have fantastic support from the business and artisan communities, and have acquired great items for the silent auction. A draw for a painting donated by an artist will be held every day.

A wide range of styles and subjects in oil, acrylic, watercolour and mixed media will be featured. Sandy Johnman's 2018 1st Prizewinning After the Storm, shown, is an example of the high quality submitted. On Saturday, November 2, the three jurors will each give 1 ½ hour demos. Tickets, demo. info & previous vears' winning work: www.nanaimofca.com. Last year's "People Choice Award" winner, Joanne Giesbrecht has graciously allowed us to use her delightful birds, shown, as "mascots" for our 2019 marketing material.



Joanne Giesbrecht, show "mascots" painting

### **NORTH OKANAGAN**



Katherine Upton, On the Hill (9 canvases total 6' x 6')

### MEMBER NEWS

We are excited for Katherine Upton who is having a solo show at Gallery Vertigo, Vernon, for October. Chapter members did well at the 31st Annual Ribbon Show at the Armstrong Spallumcheen Gallery. Pamela Furlong won 2nd Place in "Acrylics;" Ann Crook received 2nd Place in "Alternate Medium" and 1st Place in "Drawing"; Kathy Munts placed 1st in "Mixed Media" and 3rd in "Portraits;" James Wilkins placed 3rd in "Alternate Medium;" Shannon Wylie won 1st Place in "Pastels" while Ria Carpay received 2nd Place and Charley Hampton came 3rd in "Pastels;" Joan Rowan won 3rd Place in "Watercolours."

**Eve McDougall** had a solo exhibition at Lumby Art Gallery, Studio 6, in July and August called "All Things West" featuring ranching, rodeos, cowboys/girls, rural life, and horses. Margaret McSweeney was featured "Artist of the Month" for July at Nadine's Fine Art, Vernon.



Pamela Furlong, Lover Boy

### **VICTORIA**



Diana Grenkow, Where's the Toast?

### MEMBERS' SUCCESS

Congratulations to members who let us know about their inclusion in the TD Art Gallery Paint In: Kristi Bridgeman, Kathy Cameron, Eunmi Conacher, Claire Christenel, Catherine Fraser, Elaine Hughes, June Haynes, Carol Koebbeman, Sharlene Lee, Victor Lotto, Marcela Strasdas, Joane Moran, Miki Morita, Jennifer Olson, Lisa Riehl, Kathleen Schmalz, Sandhu Singh, Marcela Strasdas, **Deborah Tilby**, SFCA and **Peter Van Giesen**.

The following artists let us know about their inclusion in the prestigious Sooke Fine Arts Show: Kathy Cameron, Eunmi Conacher, Catherine Fraser, Carol Koebbeman, Sharlene Lee, Peter Loebel, Angela Menzies, Miki Morita, Lisa Riehl, Pauline Truog and Sherie Welford. Also, Diana Grenkow won Juror's Choice Award (from juror Pennylane Chen) and Peter Loebel won Honourable Mention at Sooke Fine Arts Show.

### CHAPTER EXHIBITIONS

The 2019 Fall Juried Exhibition will be held at Cedar Hill Recreation Centre Art Gallery, 3220 Cedar Hill Road, Victoria, November 13-December 1. Opening Reception: November 14, 6:00-8:30 p.m.



Joane Moran. Blueberries

### **ARROWSMITH**



Kelly Corbet, Fluid

### MEETING

Kelly Corbett will provide some insight on how to approach a gallery at our September 12 meeting, at the Qualicum Beach Civic Centre. "Art Conversations," an informal gathering to discuss art-related items of interest and sharing of ideas, will resume bi-monthly on October 10. Visit our website for further information: http://www.arrowsmithfca.ca

### FALL EXHIBITION

Arrowsmith's FCA Fall Juried Exhibition runs September 30-October 26 in the Brown Gallery at The Old School House Art Centre, Qualicum Beach. Applications close: September 3. Opening Reception/"Awards in Title" Presentation: October 2, 2 p.m.

### FEATURED ARTIST

To promote and acknowledge members' work, the Chapter features an "Artist of the Month" on its social media. Recently profiled: Kelly Corbett. Kelly became a part-time photographer after receiving a Fine Art diploma from UCFV and a Photography diploma. After moving to the Okanagan, her focus changed to painting realism in acrylic. While employed at Lloyd Gallery, Penticton, she began her first gallery showings that culminated in representation by 6 galleries. Kelly recently moved to Vancouver Island and quickly became a contributing member. Her guiding thought in creating her art is beautiful BC. She connects with others through sharing her outdoor experiences within her West Coast landscapes and seascapes. http://www.kellycorbett.ca

### **GLASS SHOWCASE**

Our Chapter has an arrangement with The Beach Club Resort, Parksville, to showcase Arrowsmith members' artwork in its foyer, to be changed on a monthly basis. Members are encouraged to submit requests to coordinator, Jacqueline Smith.

### CENTRAL INTERIOR



Laura Chandler, The Netchako West Cutbanks

### UPCOMING EXHIBITIONS

Melanie Desjardines' & Marilyn Dickson's show, "Lost And Found" was at The Station House Gallery, Williams Lake, BC, September 5-28. Wendy Framst has a 6th annual showing of her student's work at Prince George Library for September. Andrea Fredeen is October's Artist-in-Residence at Omineca Arts Centre in Prince George, teaching art and concluding with an exhibition of her work. Lesley White, AFCA has been invited to exhibit her work in The West Fine Art Show. Glass House Estate Winerv. Langley, BC, September 20-22, with partial proceeds going to the Langley Hospice Society.

### SPRING WRAP-UP

A potluck meeting was held at Melanie Desjardines' home in June ending with an afternoon of plein air painting. It was very inspiring & fun, and is on the agenda for next spring!

### **SUCCESSES**

Accepted into the Federation Gallery. Vancouver: Laura Chandler's Nechako West Cutbanks was in "2019 Landscapes" & Home Is Where The Heart Is in "2019 O Canada!"; **Anne Moody**'s *The Conversation* won Honourable Mention at "2019 Muse"; Karma Vance's Empty and Full (was sold) and All That Sparkles were in "2019 ANIMAE", and Look at What I Found, was in "2019 Limitless."



Karma Vance, Look at What I Found

### **CENTRAL OKANAGAN**

### OASIS OKANAGAN ART SHOW

The 6th Annual OASIS Okanagan Art Show was organized by the Central Okanagan Chapter under leadership of Exhibition Chair Diana Palmer. This year OASIS was a regional show open to FCA members of the South, Central and North Okanagan and Thompson Nicola Shuswap Chapters. OASIS was hosted by Peachland Art Gallery, located in a beautiful heritage schoolhouse along the waterfront, June 28-July 28. Over 1000 guests visit the gallery each July so the show received a lot of exposure. 179 entries were submitted of which 77 paintings were accepted.



Diana Palmer, Crow Shadow

COC thanks FCA jurors: Online Entries -Ronnie Watt, SFCA, Mary-Jean Butler, SFCA, Jutta Kaiser, SFCA; Live Awards – Marney Rose Edge, SFCA, Jennifer Harwood, AFCA, Bonny Roberts. COC also thanks Peachland Art Gallery manager Janet Hornseth and PAG volunteers for their continued support. The team worked hard to curate/hang an impressive presentation, and hosted a wonderful opening reception, a sell-out event.

### OASIS AWARD WINNERS:

Kirschner Mountain "Best of Show": Michael Jell. Mouldings & More "Best Landscape/



Ann Willsie, The apple orchard

Cityscape": Anne Willsie, AFCA. Jurome Real Estate "Best Abstract": Audrey Neal. Hanington Painting "Best Floral/Still Life": Diana Palmer, AFCA. Pleasant Pear B&B "Best Figurative/ Animal": Janice Sich. MQN Architects "Awards of Excellence": Kit Bell, AFCA, Brenda Maunders, Kathy Hale. Honourable Mentions: Elma Neufeld, Kato Rempel, AFCA, Pauline Jans. Opus Art Supplies "People's Choice": Brenda Maunders' Don.



Michael Jell, Young Wellington, Toronto

### **CALGARY**

### IN REMEMBRANCE: ALICE SALTIEL-MARSHALL

This past year, we celebrated the life of a special part of the Calgary Chapter. Alice Saltiel-Marshall, SFCA had been a Federation member since 1986, receiving Signature status in 1988, and was Chapter president from 1991-1993. She was an inspiration to the organization for over 30 years. Alice enjoyed nature, and painted landscapes en plein air in addition to animals (in particular, for an exhibition on wild cats), painting primarily in oil. She had several solo exhibitions within Alberta-based galleries.



Patti Dyment, of Alice Saltiel-Marshall

### PAST WORKSHOPS

We enjoyed a 2-day "En Plein Air Landscape Workshop" with Patti Dyment, AFCA, at Carburn Park. Patti offered demos on simplifying compositions and designing with nature's own colours and values. Living and hiking in the Canadian Rockies has given the Canmore artist a profound appreciation of mountain landscapes. She loves the challenge and adventure of painting en plein air. Patti's work is represented by Fallen Leaf Gallery, Canmore and The Grant Berg Gallery, Kananaskis. http://pattidyment.blogspot.com/

# WORKSHOPS

### **CHAPTER DATE/TIME** Oct 4, 5 & 6, 2019 LOCATION **FEATURED ARTIST**

### **VICTORIA**

Saanich Fairgrounds, Saanich, Vancouver Island

Artist: Suzanne Northcott, SFCA: "An Organic Approach to Abstraction"

"The representational artist can sometimes yearn for the powerful ambiguity of abstraction. In this course, Suzanne will emphasize creative process and work with concept, composition, pattern, surface quality and mark making. She will discuss beginning your art with familiar ways of working and then nudging toward abstraction and/or starting in a brand new way to re-energize your work."

**INFORMATION** 

Cost: FCA Members: \$380, Non-Members: \$410 More info: Diana Grenkow dgrenkow@hotmail.com

# A FEATURE

### **CREATING A** PROFESSIONAL WEBSITE

By Carol Crenna

Never before has online marketing been as vital to professional artists as now when many galleries have closed brick and mortar locations to create virtual stores. Two decades ago when the trend began, it was arguable whether international collectors would buy without ever viewing artwork as more than a low-resolution photo. AA asks several veteran artists how they created their website to produce highly readable, easily navigated and managed websites on a budget for today's market.



### **BRENT LYNCH, SFCA**

Nanoose Bay, BC based artist Brent Lynch, SFCA (http://brentlynch.com) has an impressive website partly due to the layout that offers his regular blog posts with separate photos for each that creates a striking first impression when landing on his homepage. Most noteworthy is Brent's extraordinary promotional videos that capture attention and accolades, which feature the artist painting in beautiful locations. http://brentlynch.com/videos

He states: "I used a free Wordpress template that I built and manage with my son's help. Wordpress's backend is very simple to operate. (https://wordpress.com). The videos that look like they were completed by helicopter were created inexpensively using a drone. My filmmaker son compiles them using Adobe Premier film editing software. We create one-minute Instagram promotions for each of my exhibitions that are linked on my website. The public really responds to these. Other artists could approach film students to create a similar look."

Brent's website tabs: About, Artworks, Videos, Representatives, Contact



Photo by picjumbo.com from Pexels

### ENDA BARDELL, AFCA

Well respected Vancouver watercolourist Enda Bardell understands the importance of marketing - in any format or platform. Her former career as a successful women's wear retailer helped establish her business and promotional savvy. Enda's easily browsed and extensive website includes an informative bimonthly e-newsletter which she sends to her mailing list. https://endabardell. com/ She uses Fine Art Studio Online (FASO) content management system,



said to be "the leading provider of professional artists' websites" that offers extras like free artist directory listing and marketing for artists. https://www.faso.com/

Enda states: "I chose Fine Arts Studio Online to host my website because it offers me more than I could have imagined. It is easy for viewers to navigate; I can change information in seconds; and it's easy to change designs by clicking just once to the desired format — my web information remains the same, but the format changes! For less than \$40 per month, it provides stats: # visitors/day & /month and their

**Industry Panel Discussion** - Featuring Speakers from the Italian Cultural Centre, Capulet Art Gallery and The Space - An Art Gallery

Monday 9th September, 6.30 PM - 9 PM Federation Gallery, 1241 Cartwright Street, Vancouver \$25.00 - attend in-gallery or Online Register at www.artists.ca



location; if they're a new or returning visitor, how long they viewed my site, what they viewed. It offers easy "sign-ups" for visitors; if they sign up, I immediately can see where they live – if they've chosen to reveal that, which most subscribers do. This is exciting for me because I can include some personal information in the "thank-you" note and strike up a relationship. FYI: If anyone chooses to use FASO after clicking on my site www.endabardell.com, both I receive and they receive 2 free months of hosting."

**Enda's website tabs:** Home, About the Artist, Paintings, Contact the Artist, Galleries, Curriculum Vitae, Pricing, Events, Email Newsletter, Workshops, Videos, Books

### ANN WILLSIE, AFCA

"Simple" describes Ann Willsie, AFCA's website because it is easy to read and easy to navigate on any computer or mobile device (http://www.annwillsie.com/). Clicking on the "Paintings" Tab is a treat. The first thing you notice is her very extensive portfolio with dozens of colourful thumbnails and a very visible headline "Double click on thumbprints to enlarge images." Ann chose Homestead for her website content management



(https://www.homestead.com) that "makes it easy to publish with one click." (Its library of 250,000 images is included if you need images in addition to your paintings and event photos.)

Ann states: "I had previously used a local webmaster, but I wasn't able to make changes myself. My friend suggested I try Homestead because it was easy to use and self-managed. She showed me how to do the basics, and set up the initial design. Since then I have been constantly updating and adding to keep it fresh and easy to navigate. The price is right: \$18/month. I have sold a few paintings through the website, but its main purpose is to allow people to view my work without having to come to the studio. I also use it to promote workshops, with links to registration pages. It's been a learning curve, but I love the fact that I can change it any time. Homestead offers online support, and the ability to view website stats."

**Ann's website tabs:** Home, Biography, Paintings, CV, Events, Workshops, Contact, Gallery Links, Artist Residencies

### JANICE ROBERTSON, SFCA

The first thing you notice when landing on Janice Robertson, SFCA's website homepage is the continuously changing montage of featured paintings. (www.janicerobertson.ca) She uses Prima Design (https://www.primadesign.com), a small Enderby, BC based company that's a "one-stop" design firm offering web design/hosting/ecommerce in addition to



traditional logo and brochure design, advertising and tradeshow materials.

Janice states: "I have dealt with Prima Design for many years. We worked together to totally redesign my website recently, my main request being that it was attractive, informative, and very easy to negotiate. Prima Design is reasonably priced, and I get a very quick response to any questions (usually within an hour!). I don't know if I would get that kind of service and have such a good relationship with a larger company. Through videos and emails, they taught me how to update the site myself, which helps keep costs down. I haven't found that my website leads to painting sales. Because I market through galleries, the site is a place that clients can go to see where they can find my work, and is also important to promote workshops and events."

**Janice's website tabs:** Home, Biography, Galleries (of her Florals, Landscapes and Animals), Events, Links (to 7 Galleries representing her work), Blog, and Contact

### QUESTIONS TO CONSIDER:

- Does your website include free ecommerce? Even if you don't use it now, you may in the near future.
- Does it offer an e-newsletter platform and social media integration?
- Are you given extensive "collections" image space and event/workshop listings or do you pay extra for them?
- Is it a mobile/cell phone friendly website? Check this using all types of devices.
- Is your contact information easy to find? Is it a visible tab or label in a dropdown menu at the top of the home page? And is it in a footer on all other pages so that visitors don't have to search for a phone number or email address?
- Is it accurate? Does your web text include grammatical or spelling errors, wrong contact info, or long outdated painting/blog information that might reduce the professional look?

## Month-Long Mentorship with Michael Abraham

Wednesdays, October 2nd - 30th 10.00 AM - 5.00 PM each day

Michael Abraham Studio and Gallery, 4803 Haviland St, Delta, BC

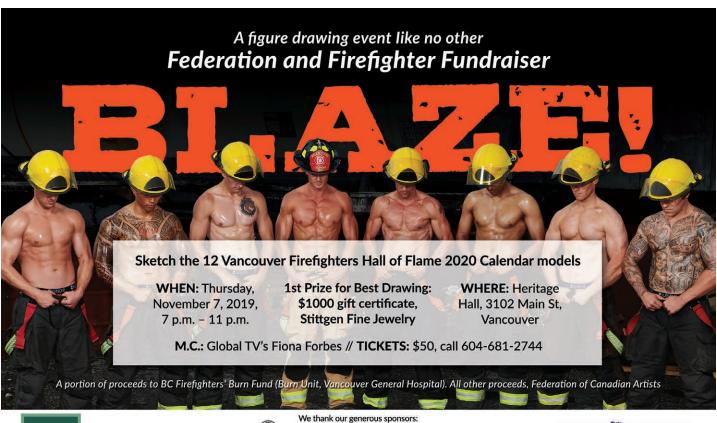
Members: \$750 I Non-Members: \$800

Register at www.artists.ca

- Limited to 7 Artists
- Specialized Studio
- Immediate Feedback
  - Lively Discussion
  - Accountability
- Friendly Environment
  - Open to all Media





















### **LIMITLESS**

### AUGUST 1 TO OCTOBER 31, 2019



**2ND PLACE:**KATO *Party Shoes*oil on canvas, 40" x 30"



**3RD PLACE:**SARAH BOILEAU *Berg Lake*oil on canvas, 36" x 60"

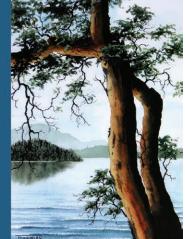


**1ST PLACE:**JAN CRAWFORD *Preserving the Canadian Maple* acrylic on canvas, 28" x 38"

# Arbutus Seascape Watercolour Workshop with Frank Townsley

22nd September, 10.00 AM - 5.00 PM Multi-purpose Room 2 1 Athletes Way, Vancouver, BC V5Y 0B1 Members: \$150 | Non-Members: \$180 Register at www.artists.ca





# ART IN THE LIFE OF...

## RICHARD ALM'S FLAPPER GIRLS

By Richard Alm, AFCA



In October, 2016, I was asked to create a second commissioned painting for a patron and business associate for his large, stunning home in the Barbados. He said he wanted two canvases 6.5' x 2.5' each that worked both together and apart. The theme was to be the late 1920's Flapper era and to

incorporate girls, the colour blue, and the Mediterranean ... and he wanted them completed and delivered in eight weeks before he left to ski at his Swiss chalet!

I researched over 200 references and sent rough sketches, and after he chose one and agreed on the price, I set to work in my studio, a converted three-car garage under our townhome in Vancouver. Due to the large overall combined size (6'6" x 5'), I finished the initial drawings on custom-stretched canvas, hanging the two frames from my garage door. I then detached and rolled up the canvases to be shipped and completed in Cabo San Lucas, Mexico, where we spend winters.

In my amigo Paco's studio, I remounted the two canvases on bars and painted 4-5 hours four per days per week, and finished them on December 24. In the diptych, the gentleman on the left is my patron who appreciates a good turn of the ankle and is checking out the waitress. The waitress is interested in the wealthy gentleman whose legs are shown on the right panel. The wealthy gentleman's bored wife (to the right) is interested in my patron. And so the wheel turns.

The trip to Mexico was just part of their journey. I then had to ship them from the Baja Peninsula to Barbados. This meant I had to remove the canvases again from stretcher bars, roll them up, place them in a 6"D plastic drain pipe, seal the ends and send them via Fedex with appropriate insurance.

The painting arrived in Barbados via Miami in 4 days. However, three Barbados customs agents (all wearing new Rolexes) decided that the duty would be \$2500. My patron refused and sent them back to Cabo San Lucas via Bogota, Columbia and Mexico City. The paintings arrived back to me in mid-February.

My patron then wanted the package shipped to Belgium where there's no duty on artwork. I repackaged, re-addressed, and inserted it into a simple cardboard box. While travelling into the resort's city to ship it, I received an urgent message requesting the package be sent back to Barbados instead, and addressed to the patron's friend with \$200 insurance maximum from a nondescript shipper. I had to re-package

the artwork for a third time.

After a serious discussion with the patron – since no insurance for the value means the artist takes all the risk – he agreed to pay 50% of the artwork's value should the paintings be lost or stolen in shipping. NOTE: If you are sending art



out of the country, ensure the purchaser is aware they are responsible for import duties of the destination country.

The paintings were shipped as instructed and finally arrived via Mexico City, Houston, and Miami to Barbados. They cleared customs at no cost because they were sent as used drapery! And the Flapper girls Passing in the Night now hangs with my piece Tony's Toucan in the house, called Marsh Mellow, in St. James, Barbados. (View the mansion: https://www.luxuryretreats.com/vacation-rentals/r/20472818 and https://www.barbadossothebysrealty.com/marsh-mellow)



Richard Alm, Diptych, Passing in the Night

### PAINTING ON THE EDGE

JULY 15 TO AUGUST 4, 2019



**GRAND 1ST PLACE AWARD:** MARGARET CODY Not A Spectator Sport acrylic on paper, 21" x 20"



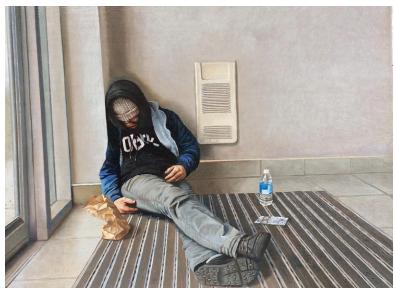
2ND PLACE OPUS AWARD: PEPE HIDALGO Faust Opera acrylic on canvas, 40" x 30"



4TH PLACE OPUS AWARD: WINSON K CHIU Predator vs Prey acrylic, colour pencils, 24" x 18"



oil on canvas, 36" x 36"



3RD PLACE OPUS AWARD: JAMES POSTILL Wake Up oil on canvas, 18" x 24"



HONOURABLE MENTION: LESLIE GREGORY-MORGAN, SFCA Jericho mixed media on hardwood panel, 16" x 16"  $\,$ 



HONOURABLE MENTION: GREG DOW Men Through the Ages acrylic on canvas, 24" x 36"



# FCA EXHIBITION CALENDAR SEPTEMBER 2019 — JANUARY 2020

EXHIBITION TITLE	Scenes from Western Canada	Concept  T No!	AIRE	Shape and Form
EXHIBITION DATES	September 2 – 15	September 16 – 29	September 30 – October 18	October 22 – November 3
SUBMISSION DEADLINE	August 7, 2019	August 21, 2019	August 14, 2019	September 25, 2019
OPEN TO	Active, AFCA and SFCA Members	Active, AFCA and SFCA Members	Open International Call	Active, AFCA and SFCA Members
RECEPTION	No	No	October 3, 2019	No
QUALIFYING	Yes	Yes	Yes	Yes
PRIZES OR AWARDS	Awards in Title	\$1,000	\$3,300	Awards in Title

EXHIBITION	Emerging	365: Online Exhibition + Calendar Project	Spotlight	FCA Signature Medal Exhibition
TITLE				
EXHIBITION DATES	November 5 – 20	November 1 – January 31	November 21 – 24	November 26 – December 15
SUBMISSION DEADLINE	October 9, 2019	October 16, 2019	October 23, 2019	October 30, 2019
OPEN TO	Active, AFCA and SFCA Members	Active, AFCA and SFCA Members	Open International Call	AFCA and SFCA Members
RECEPTION	No	No	November 21, 2019	November 28, 2019
QUALIFYING	Yes	No	No	No
PRIZES OR AWARDS	Awards in Title	\$1,000	No	MEDALS



Return & Address Correction Requested

CANADA POSTES

Publications Mail

Poste-publications 40018575

# Federation of Canadian Artists

1241 Cartwright Street, Vancouver, BC V6H 4B7

# BIG RED DOTS



A sampling of what recently sold at the FCA Gallery:

01. SHEILA DAVIS *Dancing with Sunshine* oil on panel, 36" x 36", \$2200

PURCHASER FROM: Vancouver, BC

02. OISEAU *Amazing Grace* 16" x 12", \$500

PURCHASER FROM: Pemberton, BC

03. TAMMY PILON Path through the Woods acrylic on canvas, 14" x 11", \$450 PURCHASER FROM: Bern, Switzerland

PURCHASER FROM: New York City, NY, USA

05. YOLAINE LABELLE La Plage

PURCHASER FROM: Toronto, Ontario

06. DALE BYHRE Sunset on the Fen











