



Art Avenue

Submission Guidelines – FCA members

WHAT TO SUBMIT?

We are always looking for new content. We allow limited space in each issue to publish Member News, Member Shows and articles at no charge on a first come first publish basis. (Article ideas/proposals/submissions will be reviewed by the editor to determine eligibility for feature.) We cannot guarantee that all articles will be published, or the issue in which they are published. See below for the various opportunities to submit to *Art Avenue*.

MEMBER NEWS – 80-100 word limit

This column is for artists to announce personal art-related achievements and news such as past exhibitions, significant art sales, accomplishments, articles published or awards. Please submit the facts such as title, dates, location of the past exhibition and name of the award, organization representing it (for example). You may submit more than one piece of news at a time within the 50-word limit. An accompanying image of a painting in high resolution (300 kilobytes to 5 megabytes) is required for each submission. We don't feature promotional material such as a poster.

MEMBER SHOWS 40-50 word limit

This column is for artists to announce upcoming exhibitions that they are participating in, being either group or solo shows. Please submit the facts such as title, dates, location of the upcoming exhibition. Keep in mind that the magazine is published every two months and deadlines are one month in advance so consider which *Art Avenue* issue would be best to promote your show: submit as early as possible. An accompanying image of a painting in high resolution (300 kilobytes to 5 megabytes) is required for each submission. We will feature an image of artwork that is in the exhibition you would like to mention. In the case of multiple FCA members exhibiting to one exhibition, we will accept one painting image to represent the group. (If more than one is submitted, an image will be selected at random by the editorial/design team.)

COMPLEMENTARY ARTICLES – 500-1000 word limit

FCA members may submit a query to write an article of up to 1000 words along with 3-5 photographs for *Art Avenue* on various art related topics. Please consider the readership and their interests – artists living across the country at all levels of expertise – before submitting to ensure that the article topic would be of interest to all reading it.

Art Avenue staff cannot guarantee that your article will be published or what issue that it will be published in. All submissions will be reviewed by the editor to determine eligibility for a feature. Please consider past issues and the topics/subjects that have already been featured. We reserve the right to decline submissions and/or to edit submitted articles, but we will confirm any changes with the author of the article before publishing. The format and overall visual layout of the article will be determined by the design/editorial team.

'An Inside View' and 'Art in the Life of...': These are two regular features with their own submission requirements. See below for further information on these features.



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Sourcing New Features: If you would like to contribute to Art Avenue with an article or new regular feature, please contact us with your ideas. The FCA allows member artists to submit art-related articles for free in return for the commitment of meeting the publication deadlines with quality and engaging content.

IMAGE REQUIREMENTS

Good color digital images (JPEGs) are welcomed. Resolution: 300 kilobytes to 5 megabytes (300 dpi). We do not guarantee the inclusion of any images, and the final decision is made by the design and layout team.

For Classified and Display Ad rates call (604)681-2744, email: artavenue@artists.ca or visit www.artists.ca

Submit to:

Carol Crenna at artavenue@artists.ca

Production Schedule	
ISSUE	DEADLINE
Jan/Feb	December 1st
Mar/Apr	February 1st
May/June	April 1st
July/Aug	June 1st
Sept/Oct	August 1st
Nov/Dec	October 1st

*IMPORTANT NOTES

The FCA will not publish self-promotional articles on artists or their products/ services free of charge such as workshops, events or publications. Nor will we accept other authors submitting articles of this nature on their behalf. Neither will we feature promotional material regarding exhibitions held at other galleries or calls for submissions with other organizations free of charge. The editorial team reserves the right to refuse submissions and/or to edit submitted content. Any substantial changes will be confirmed with the author before publishing.

'THE INSIDE VIEW' –

'The Inside View' is a feature designed to give our readership a better insight to the professional working studios of Federation of Canadian Artists members. Many aspiring artists do not yet have their own studios, or may be in the process of creating one and this article helps readers see how other artists have shaped and created studios which suit their mediums, practice and personalities.



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SPECIFICATIONS

Text: 500-700 word article, written in a word document.

Images: 4-5 photographs of your studio. One of the images should feature you at work in your studio. We accept **only high-resolution images in JPEG format**. The photos selected should be companions to the text written, illustrating points made in your writing.

Please submit these items to artavenue@artists.ca with the subject line 'An Inside View', by above outlined submission deadlines.

CONTENT

Questions to be considered when writing your article may include:

- What made you decide that you needed studio space?
- How has your studio changed with you and your practice over time?
- What is your favorite feature about your studio?
- What modifications or changes are you looking to make to your studio in the future?
- How does being in your studio space make you feel?
- How is your art practice influenced by your studio space and vice versa?

PRICING / RATES

There is no charge for having your article for 'The Inside View' featured. In return for providing content, the FCA will feature a short blurb about you or any exhibitions you may be involved in and feature a link to your professional website. Please include this information at the end of your article.

IMPORTANT NOTES

The FCA will not publish self-promotional articles on artists or their products/services free of charge such as workshops, retreats, art tours and gallery calls for submissions. The editorial team reserves the right to refuse submissions.

Art Avenue and the Federation staff cannot guarantee the issue in which your article will be published. Scheduling for content fills as it arrives, on a first come first featured basis and as we see fit. So please submit your piece early. If your desired issue is already filled, your article will feature in a later issue at the editor's discretion. All submissions will be reviewed by the editor to determine eligibility for feature. We reserve the right to decline submissions and/or to edit submitted articles, but we will confirm any substantial changes with the author of the article before publishing. The format and overall visual layout of the article will be determined by the design and print team.



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Painting in the Life of... – Submission Guidelines

'PAINTING IN THE LIFE OF...' – SUBMISSION GUIDELINES

PURPOSE

'Painting in the Life of...' is a recurring article, usually featured on the back cover of Art Avenue. This feature is designed to chronicle the life of a specific painting from start to finish, or to introduce our members to a unique (painting) technique. It is supposed to be similar to the 'Art in the Making' section of the International Artist magazine, but a little more narrative, a little more "in your own words".

SPECIFICATIONS

Text: 500-700 word article, written in a word document.

Images: 4-5 photographs of your painting(s). One of the images should feature you (if possible while painting). We accept only **high-resolution images in JPEG format** (at 300 ppi). The photos selected should be companions to the text written, illustrating points made in your writing.

Please submit these items to artavenue@artists.ca with the subject line 'Painting in the life of...', by above outlined submission deadlines.

CONTENT:

The idea of this feature is really to document the progress of a specific painting or a unique technique. This could mean photographing a work from the very beginning stages through to the finished painting. We also recommend keeping journal entries about your work, writing about your piece as it progresses.

Questions to be considered when writing your article may include:

- What inspires you? / What inspired this painting?
- Medium, technique and approach, working methods?
- What's working in your painting and what isn't working? What are you planning to do about this?
- Is this painting a departure from the work you usually do?
- If you are experimenting, how so? What risks, if any, are you taking?

PRICING / RATES

There is no charge for having your article for 'Painting in the life of...' featured. In return for providing content, the FCA will feature a short blurb about you or any exhibitions you may be involved in and feature a link to your professional website. Please include this information at the end of your article.



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