

Federation of Canadian Artists Board

Annual General Meeting

02 June, 2019

Federation Gallery, Granville Island Vancouver

Minutes

Board Attendees: Dene Croft, Charlie Easton, Patrick Meyer, Fred Osther, Chris Tunnoch

Absent: Gaye Adams, Julie Kothlow, Andrew McDermott

Public/Members: 4

1. Call to order/Minutes – Dene called meeting to order at 11:05; Dene motioned to approve minutes from April 4; Elisabeth Sommerville SFCA second; motion passed unanimously

2. Executive Director's Report – Patrick

2018 – Focus was on revitalizing existing services for members:

- focus on increasing foot traffic in gallery by 20%; purpose of the gallery is to get more traffic in the door
- metrics/member growth – currently 2718 members; increase in engagement of members in exhibition calls
- bigger concentration on sales – numbers have stayed consistent, goal is still to increase number of sales
- new constitution and by-laws in place
- re-introduction of sculpture
- staff turnover has proved some challenges but working through those
- new strategic plan in process
- transitioning from a management focus board to a governance focus board
- future focus on grants and fundraising opportunities

2019 – Focus going forward is increasing number of Chapters:

- new chapter in Prince George, BC
- looking at new chapter in Toronto, ON (30 people waiting to join)
- groups also interested in Ottawa, ON and Edmonton AB
- New website under construction; focus on selling members work
- Reached a plateau – %15 increase in rent year to year; this may require an increase in membership fees

Question: What is the lease length of the current gallery?

Answer: 3 more years, can review lease In 2022

Question: If there is an increase in membership fees, where do the fees go?

Answer: all fees currently go to the FCA main HQ, individual chapters may charge their own fees

Note: the FCA is also able to issue charitable tax receipt

3. Financial Report - Fred (Statement Presentation)

- All financial statements are posted on the website
- Statement of financial balance is the most important element; accumulation over time has been in excess of \$80K
- If we have plans to grow, this means we also need plans to acquire funds to do that
- The FCA runs by a very simple financial structure...money in, money out.
- Statement of Operations:
 - the FCA runs expenses of \$600k annually
 - currently flattening out on income; our expenses are just over income
 - this year we are down by \$11k; membership fees, education programs and gallery sales are main sources of income
 - requirement by by-law that we must report out to members on any directors who receive funds
 - PACE accounting has been retained for the 2019 review

Motion: Fred moved to continue having PACE Accounting review our books/operation; second by Elisabeth Sommerville SFCA; passed unanimously

Questions:

i) How many chapters are there currently, and do they pay for other services provided by the FCA?

Answer: There are currently 12 chapters; we have no licensing agreements per se in place, therefore the FCA covers the services

ii) How do you solicit for donations?

Answer: through either members or friends of buyers

Suggestion: Real Estate staging using art from gallery...member Meeta Dani to discuss with Patrick

4. Other questions/Meeting adjournment:

No other questions on the floor; meeting adjourned at 11:50 AM

Secretary

Date