

# Federation of Canadian Artists 2023 AGM

April 30, 2023 (via Zoom)

## Members Present

### Directors:

Jennifer Heine, *President*; Fred Osther, *Treasurer & Acting Vice-President*; David McCann, *Treasurer-Elect*; Warren Oneschuk, *Secretary*; Ann Willsie, *Director-at-Large*; Mary-Jean Butler, *Standards Chair*

### Staff:

Patrick Meyer, *Executive Director*; Helen Duckworth, *Gallery Manager and Volunteer Coordinator*

### Membership:

17 FCA Members

### Regrets:

Maria Josenhans, *Director-at-Large*; Karen Rempel, *Director-at-Large*; Dene Croft, *Past President*

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## Minutes

### 1. Call to order

- Jennifer called the meeting to order at 11:03 a.m.
- Jennifer confirmed a quorum.

### 2. Approval of previous minutes

- Fred approved 2022 AGM minutes; Ann seconded; all approved; motion carried.

### 3. President's Report

- Jennifer thanked Board members for their dedicated work the past year.
- Phillipa Hudson, *Vice-President*, has resigned. Fred Osther, *Treasurer*, has stepped into the position while still acting as Treasurer.
- Jennifer's presentation covered several topics:
  - Federation emerged from two COVID years, staying strong despite inflation, escalating costs, and staff shortages.
  - Despite softer participation and sales in 2022, we show growth over the years before COVID.
  - Federation's mission is to:
    - advance art knowledge and appreciation to all Canadians,
    - offer education, exhibitions, and communications in the visual arts,
    - and support and promote emerging and professional member artists.
  - Standards are a measure of artists' progress:
    - The Federation helps artists learn from experienced professionals, grow their audiences and practices, and connect with a community of artists through exhibitions and platforms across Canada, and internationally.
    - Collectors find assurance in the high standard of work vetted by senior artists.
    - Collectors have confidence in their purchases that is provided by an established professional organization.
    - Standards Committee makes criteria clear, protecting the integrity of original work.
    - Jurors have consistent scoring guidelines; training is being expanded to achieve best results.

- The Board works in concert with a talented and hard working staff to serve over 2,200 member artists through over 26 shows each year, workshops, membership adjudication, critiques, mentoring and courses.
- Chapters provide opportunities to meet and discuss art, interact on social media, take part in classes and workshops, join the studio, attend show openings, or join the annual retreat.

#### 4. Election of Board Directors for 2023

- Terms are for two years.
- Positions up for election this year: President, Vice-President and Treasurer.
- Slate includes: Jennifer Heine for *President*; Fred Osther for *Vice-President*; David McCann for *Treasurer*.
- Slate is uncontested; there were no objections; applicants are declared elected by acclamation.
- Appointed as *Standards Chair* – Mary-Jean Butler.
- Appointed as *Directors-at-Large* – Maria Josenhans, Ann Willsie, and Karen Rempel.

#### 5. Executive Director’s Report

- Patrick reviewed metrics (charts/graphs) from 2012 to 2022.
- Membership – back up to 2,800 now; chart shows small dip in 2020 due to COVID.
- Call Engagement – post COVID submissions are down slightly (to 6,042).
- Artwork Sales – innovations in sales strategies show good results.
- Federation still dealing with effects of COVID – shut-downs and inflation.
- Expected a second shut-down in 2021 (which didn’t happen) – grant money was kept in reserve, reduced expenses and delayed paying expenses to 2022; ended up with a surplus of \$100,000 in 2021.
- In 2022, we caught up with expenses; ended up with a deficit of about \$17,000.
- Cost to print Art Avenue has increased 2 1/2 times.
- No membership increases for 2023; no cut-back in services.
- David McCann has fund raising background; will help to establish alternative revenue sources.
- Attendees asked questions: about an increase in submission fees for competitions, an increase in membership fees, staffing at the studio, sculptors exhibiting at Chapter shows, and discount pricing for repeat customers.
- Answers were: fees for competitions have increased from \$15 to \$20; any increase in membership fees, studio artist/attendant situation, and exhibiting sculptures at Chapter shows all have yet to be resolved; gallery has 10% room to barter on painting prices (discounting does not increase sales).

#### 6. Treasurer’s Report

- Two parts to the financial report:
  - Charts on screen: Operations for 2022, and Financial Position as of December 31, 2022
    - Operations:
      - Revenue is down about 10% to \$846,000 ... comes from 4 main activities
      - Expenses have increased to \$862,000 ... about the same as last year
      - Shows a loss of (\$16,000) ... well within a range for our NFP
    - Financial Position:
      - Assets \$846,000 ... mainly cash in the bank and inventory (donated art)
      - Liabilities \$610,000 ... are few with the repayment of a Government loan (early enough to capture grant portion); also defer value of donated art (can take some time to realize revenue)
    - Net Assets \$236,000 ... considered as a strong financial position to enable investment
- Coming out of COVID, our financials have remained calm due to grants and staff innovations.
- Statements can be found on the FCA website, under the menu items “About” then “Governance”.
- Financial results are reviewed and reported according Accounting Standards for Non Profit Organizations (ASNPO).
- PACE Accounting has been doing our books for past 6 years.
- Motion by Fred to hire PACE Accounting for 2023.
- Mary-Jean seconded the motion; all approved; motion passed.

## 7. Standards Chair Report

- Jury Training Manual:
  - Standards Committee working in tandem with FCA staff to create a comprehensive training manual to address the jurying process.
  - It will outline jurying criteria and provide tools to ensure consistent peer jurying standards.
  - Designed in a user-friendly format - into sections letting members find specific information.
  - Manual will cover: jurying procedures, types of jurying, how jurors are selected, and juror responsibilities.
  - Manual will include criteria to consider when jurying an artwork: design, drawing, value, colour, visual impact, paint application, and concept.
- Committee will produce a training video (still in conceptual stage) which will focus on the “how to” component of jurying.

## 8. Other Business

- Discussion on renaming member designations: Supporting, Active, Associate (AFCA), and Senior (SFCA):
  - Has been confusion with the S's (Supporting & Senior), and the A's (Active & Associate)
  - A recommendation has been put forward for further Board discussion and resolution:
    - change Active to Exhibiting
    - Associate remains Associate
    - change Senior to Signature
- Discussion on requirements for the Board executive to be Signature (SFCA & AFCA) members, having individuals with business expertise, and having regional representation (from other provinces) are still under discussion and to be resolved. However, the vision must remain driven by artists for artists.

## 9. Adjournment:

- Being no further business, Jennifer adjourned the meeting @ 12:09 p.m.; all approved.



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Warren Oneschuk  
Secretary