

Studio Mentorship Program with Liza Visagie



ABOUT FCA STUDIO MENTORSHIP PROGRAMS:

With plenty of demonstrations, one-on-one teaching and lively discussion, this mentorship is limited to nine registrants.

BENEFITS INCLUDE:

- Bi weekly check-ins with a professional artist
- Ask questions and receive answers in real-time
- Meet new artists and learn from their feedback
- Share your current challenges, and learn from your peers and mentors about how to move forward
- Encourage accountability in your practice
- Great way to schedule time for your development
- Celebrate victories and challenges you've overcome
- Put your learning into action with assignments
- Receive access to a space tailor made for art-making

Questions? Need Help With Your Registration? Contact Us!



 <https://federationacademy.ca/> education@artists.ca



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**FEDERATION OF CANADIAN ARTISTS
2025 SPRING EDUCATION PROGRAM**

For more information: federationacademy.ca

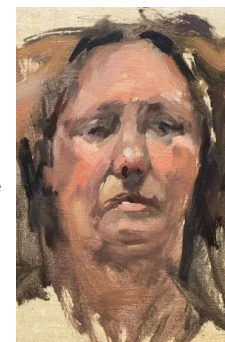
ONLINE PROGRAMS

Colour Unleashed with Mel Williamson



DATE: Tuesdays, February 4th, 11th, 18th & 25th, 2025 (4 weeks)
TIME: 10.00 AM - 1.00 PM (PST)
LEVEL: Suitable for beginner/intermediate students
LOCATION: Online via Zoom
COST: \$295.00 Members | \$345.00 Non-Members
MEDIUM: Acrylic & Oil

Join Mel Williamson in this dynamic four-day workshop designed to help you harness the power of colour in your artwork. Dive into the basics of colour, mix to perfectly match your reference, and learn to love limited palettes (including the famous Anders Zorn's). We'll also explore the use of complementary colours and colour harmonies. Each day we will focus on a specific, easily digestible topic, and practice usable skills. This fun and engaging online course is suitable for both beginner and intermediate artists, and the skills translate to other mediums and any style of painting. Mel will be using oil paints, but you are welcome to use either oil or acrylics.



Painting Trees with Confidence with Ann Willsie, SFC



DATE: Fridays, February 7th, 14th, 21st & 28th, 2025 (4 sessions)
TIME: 10.00 AM - 1.00 PM (PST)
LEVEL: Open to All Levels
LOCATION: Online via Zoom
COST: \$295.00 Members | \$345.00 Non-Members
MEDIUM: Acrylic & Oil

Trees can be very intimidating and difficult to capture in our landscapes, however, they are one of the most important elements. Trees give your landscapes character and interest, whether as the main subject or in a supporting role. This workshop is all about how to tackle those trees in your painting. We will be starting off with discussions of how to simplify the trees, looking for their individual shape and contour. By the end of this workshop, you will have much better understanding of how to tackle trees with confidence, starting with simplifying and merging big shapes, understanding the value changes and dealing with the outer limbs and sky holes.



Online Critique With Lalita Hamill, AFCA



DATE: Thursday, February 6th, 2025
TIME: 10.00 AM - Noon (PST)
LEVEL: Open to All Levels
LOCATION: Online via Zoom
COST: \$35.00 Members | \$40.00 Non-Members
MEDIUM: Acrylic & Oil

The program commences with a personalized introduction, where Lalita assesses your work and delves into your individual goals and aspirations for participating in this mentorship. Lalita is a sought-after instructor and juror who specializes in contemporary realism, especially of figures, still life and landscapes. She attended the Vancouver Academy of Art for four years, where she studied traditional painting methods from classically trained instructors. Lalita is a Signature member of the Federation of Canadian Artists, and an Associate Member of Oil Painters of America.



A circular portrait of Dr. David A. Clark, a man with grey hair and a mustache, wearing a dark turtleneck and a grey blazer. The portrait is set against a purple circular background.

Focusing on interpreting and understanding how you see rather than merely copying what you see, Mark leads each student through a comprehensive analysis of underlying visual principles and application through lectures, examples and demonstrations. This approach effectively equips the student to work directly from life with great confidence, accuracy and emotional freedom. All 6 sessions will include full demonstrations from a blank page.



Website Design for Artists with Alissa Sexton



In these seminars, Alissa will dive into website design for visual artists. It takes a unique set of skills to create websites specifically for artists. Alissa knows what collectors, galleries, and artists want to see in a website. Your website is one of your most important tools. A website for a professional artist has totally different goals and requirements than commercial product or retail websites. Presenting artwork so that it appeals to both galleries and buyers requires a specific set of skills, which she has built over time selling art and developing online strategies.

The image quality from today's mobile phones successfully meets the needs for most applications an artist may need to support their practice: website, social media, marketing, submissions and more. These seminars will provide technical and practical advice to enable artists to use this ubiquitous technology and achieve successful, high quality photographs of their artwork. Starting with the planning process, participants will learn about setting up a space in their home or studio, what to look for in phones and other equipment, and some of the most popular photo-applications such as Snapseed and Moment. We will also work through the steps of a successful shooting session and discuss challenges that can arise including consistent and accurate colour, perspective control, cropping and glare.

These seminars are designed to equip artists with the skills to harness the power of social media. It covers various platforms, effective posting techniques, audience engagement, and professional networking to help artists promote their work and connect with galleries and clients. The workshop includes hands-on exercises, such as creating sample social media posts and developing a content calendar. Group discussions allow participants to share experiences and strategies, while live demonstrations provide real-time walkthroughs of social media tools and features. By the end of these seminars, participants will be well-equipped to leverage social media to promote their fine art, engage with their audience, and connect with galleries and clients effectively.

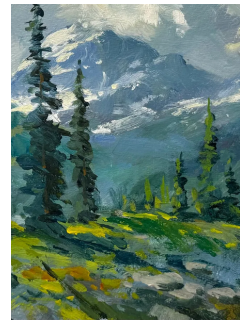
IN-PERSON: TUESDAY FULL DAY PROGRAM (10 WEEKS)

ONLINE: WEDNESDAY EVENING PROGRAM (10 WEEKS)

Dominique Walker: SFGA

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This workshop titled 'Exciting Landscapes in Acrylics' will focus on a painterly approach to painting west coast landscapes that will be both exciting and fresh. Students will be encouraged to paint with fearless enthusiasm. It is aimed for students to discard their tiny brushes and paint dramatic works using larger brushes. A familiarity with the medium of acrylics is recommended for better results, but is not a prerequisite. Other mediums such as oils or gouache can be used though the primary emphasis will be on acrylics as the primary medium. This workshop will emphasize having fun with paint and to boldly embrace acrylics in capturing a variety of landscape subjects.



You will be encouraged to try the best pastels available in the world from Roberta's own selection (including Great American, Sennelier, Unison, Richeson, J Luda) to become more familiar with brands you may like. Throughout the workshop, you will receive visual demonstrations and one-on-one guidance that will help you assess your colour choices and improve your approach. Whether you are currently a pastel artist or you would like to learn how to paint with the velvety jewel colours soft pastel has to offer, this workshop is suitable for every level of painting skill. All information will be useful for novices to more established painters.

