

A LEGACY OF ART AND VISION

October 29-31, 2025 | Performance Works

Federation of Canadian Artists | 2025 Sponsorship Opportunities



Sponsorship & Visibility

Enhance your brand's visibility by reaching our distinguished audience. Event sponsors gain exposure through recognition on artists.ca, digital and print media, event signage, dynamic visual presentations, social media, and verbal acknowledgement. Your continued partnership will also make a profound impact on artists.

Join us today in supporting visual artists in Canada!

2025 Event Impact and Engagement



200+
guests in attendance
over two days



60%
average email open rate with
12% click-through rate



12,218
followers on Instagram and
X and 7,308 page likes on
Facebook



522,123
impressions across
Instagram, Facebook
and X



3,583
website visits per month



2,800+
members supported
through the FCA

Over 80 Years of serving the Visual Arts Community

The Federation of Canadian Artists (FCA) is a registered charity founded in 1941 by leading Canadian artists, including Group of Seven members Lawren Harris, Arthur Lismer, and A.Y. Jackson. Today, the FCA supports over 2,800 members across 14 Chapters in Alberta, B.C., Ontario, and beyond. The mission of the FCA is to advance the knowledge and appreciation of art and culture to all Canadians, offering education, exhibition and communication in the Visual Arts, and to support and promote member artists at all levels and stages of career.



FEDERATION
of CANADIAN
ARTISTS

A Legacy of Art and Vision: Celebrating the Federation of Canadian Artists

This October, in partnership with Sotheby's International Realty, we are hosting a landmark two-day event at Granville Island. This celebration will unite artists, collectors, patrons, and industry leaders to reflect on the enduring role of art in shaping our cultural narrative. The event will feature an exclusive VIP party with a curated exhibition and art auction, alongside a public celebration with live music, art showcases, and more—welcoming over 200 guests throughout the weekend.

2025 Sponsorship Opportunities

Categories	Platinum	Gold	Silver	Bronze
Investment	\$4,000	\$2,000	\$1,000	\$400
Personalized sponsorship strategy meeting with FCA Sponsorship lead	✓	✓	✓	✗
Tickets to attend both evenings of the Legacy event	6 premium tickets	4 premium tickets	2 standard tickets	✗
Invitation to FCA success exhibition opening reception	✓	✓	✗	✗
Speaking opportunities at the event	✓	✗	✗	✗
Personalized recognition from FCA senior leadership	✓	✓	✗	✗
Recognition in the official event media release	✓	✓	✗	✗
Recognition in the printed and digital event program	✓	✓	✓	✓
Logo placement at venue (signage, screen & branded materials)	✓	✓	✓	✗
Logo and link on artists.ca	Homepage (for a total of 2 months) and event page	Homepage (for a total of 1 month) and event page	Event page	Event page
Logo recognition on digital collateral	✓	✓	✓	✓
Special mention & logo inclusion in bi-monthly e-Newsletter and all event reminders	✓	✓	Event reminders	Event reminders
Legacy exhibition catalogue advertisement	Full page, full colour ad and logo	Half page, full colour ad and logo	Quarter page, full colour ad and logo	✗
Opportunity to provide a 1-minute sponsor spotlight video. To be played twice.	✓	✓	✗	✗
Recognition in social media event promotion (Instagram, X, Facebook)	6 Mentions in event dedicated posts, including 1 sponsor spotlight post	6 Mentions in event dedicated posts	4 Mentions in event dedicated posts	2 Mentions in event dedicated posts



Bronze - \$400

- Recognition in the printed and digital event program
- Logo and link on the event page
- Logo recognition on digital collateral
- Logo inclusion in all event reminders
- 2 mentions in social media event promotion (Instagram, X, Facebook)



Silver - \$1,000

Includes everything in the Bronze package, plus:

- 2 standard tickets (in total) to attend both evenings of the Legacy event
- Personalized sponsorship strategy meeting with FCA sponsorship lead
- Logo placement on wall decals, signage, and presentation materials on opening day
- Quarter-page, full-colour ad and logo in the Legacy exhibition catalogue
- 4 mentions in social media event promotion (instead of 2)



Gold - \$2,000

Includes everything in the Silver package, plus:

- 4 premium tickets to attend both evenings of the Legacy event (instead of 2 standard)
- Invitation to the exclusive cocktail reception
- Personalized recognition from FCA senior leadership
- Recognition in the official event media release
- Logo placement at the venue for both days of the event
- Logo and link on FCA homepage for 1 month, in addition to the event page
- Half-page, full-colour ad and logo in the Legacy exhibition catalogue (instead of quarter-page)
- Opportunity to provide a 1-minute sponsor spotlight video, played twice
- 6 mentions in social media event promotion (instead of 4)



Platinum - \$4,000

Includes everything in the Gold package, plus:

- 6 premium tickets to attend both evenings (instead of 4)
- Speaking opportunity at the event
- Logo and link on FCA homepage for 2 months (instead of 1)
- Full-page, full-colour ad and logo in the Legacy exhibition catalogue (instead of half-page)
- 6 mentions in social media event promotion (instead of 8), including 1 sponsor spotlight post

Looking for something unique?

Please contact Justin Mejia or Ellie Chung for more information on how we can build a custom package to suit your business's marketing and developmental goals.

Justin Mejia

Development Specialist | T: 604-681-2744 | E: development@artists.ca

Ellie Chung

Operations Director | T: 604-681-2744 | E: operations@artists.ca

